

PROFIL DES VISITEURS AVION SELON LE MOIS

31/07/2018

% colonnes : profil selon le mois

France En % de séjours 2014 / 2017		JANV	FEV	MARS	AVRIL	MAI	JUIN	JUIL	AOÛT	SEPT	OCT	NOV	DEC	Tous	ÉTÉ (juin-sept)	HIVER (nov-mars)
Volumes annuels moyens	Séjours	50 677	52 174	64 949	64 872	71 502	69 744	64 087	85 471	60 997	72 277	55 986	50 776	763 511	280 299	274 562
	Durée moyenne de séjour	6,4	5,9	6,6	6,7	5,9	5,9	7,7	11,3	8,4	5,9	6,2	6,3	7,1	8,5	6,3
Nb de questionnaires		748	744	755	658	814	784	739	880	659	729	680	579	8 769	3 062	3 506
Origines	France	48%	47%	50%	55%	50%	52%	50%	52%	52%	48%	48%	53%	50%	52%	49%
	dont Île de France	4%	6%	6%	4%	7%	6%	7%	8%	8%	6%	5%	6%	6%	7%	5%
	dont Nord-Pas-de-Calais	7%	8%	7%	6%	6%	6%	7%	6%	6%	8%	6%	8%	7%	6%	7%
	dont Rhône-Alpes	6%	4%	4%	3%	5%	4%	2%	2%	4%	5%	6%	5%	4%	3%	5%
	dont Corse	5%	6%	6%	6%	5%	4%	4%	4%	2%	5%	4%	4%	4%	4%	5%
	dont Pays de la Loire	4%	5%	4%	4%	5%	4%	6%	6%	3%	3%	6%	3%	4%	5%	4%
Motif	Motifs personnels	71%	75%	70%	75%	74%	74%	83%	95%	82%	69%	76%	76%	77%	84%	73%
	dont visite famille/amis	48%	44%	43%	49%	40%	43%	53%	52%	51%	39%	51%	57%	47%	50%	48%
	dont autres personnels	1%	3%	2%	2%	3%	3%	2%	1%	3%	3%	3%	4%	2%	2%	3%
	dont loisirs - vacances - tourisme	22%	28%	24%	23%	31%	28%	28%	42%	28%	27%	23%	15%	27%	32%	22%
	Motivation 1ère des séjours LVT															
	Activités	1%	22%	6%	0%	4%	0%	9%	0%	16%	3%	8%	5%	5%	4%	7%
Détente, repos	62%	47%	52%	79%	56%	73%	75%	41%	54%	54%	61%	71%	57%	55%	58%	
Visite de sites, tourisme	37%	31%	42%	21%	40%	27%	16%	59%	31%	43%	31%	24%	38%	40%	35%	
Motifs professionnels	Motifs professionnels	29%	25%	30%	24%	26%	26%	17%	4%	18%	29%	24%	24%	23%	16%	26%
	dont contacts - réunions - RDV	20%	17%	18%	18%	14%	16%	13%	4%	12%	18%	15%	18%	15%	11%	18%
	dont tourisme d'affaires	6%	6%	8%	3%	9%	7%	1%	0%	3%	8%	5%	1%	5%	3%	5%
	dont études - stages - formation	1%	1%	2%	1%	1%	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%
	dont autres professionnels	3%	1%	1%	2%	2%	2%	2%	0%	1%	2%	2%	3%	2%	1%	2%
	Hébergement	Marchand	37%	39%	36%	32%	38%	39%	28%	27%	29%	42%	35%	31%	34%	31%
Non-marchand		63%	61%	64%	68%	62%	61%	72%	73%	71%	58%	65%	69%	66%	69%	64%
Hôtel 4* et 5*		16%	14%	13%	10%	13%	10%	8%	7%	8%	14%	13%	12%	11%	8%	14%
Hôtel 3*		12%	13%	10%	11%	11%	14%	11%	5%	8%	14%	12%	13%	11%	9%	12%
Hôtel 2*		3%	3%	2%	2%	3%	4%	2%	2%	2%	3%	3%	2%	2%	2%	2%
Village Club commercial		0%	0%	2%	0%	1%	4%	0%	1%	0%	0%	0%	0%	1%	1%	1%
Location		2%	3%	4%	4%	4%	2%	4%	8%	4%	5%	4%	2%	4%	5%	3%
Résidence hôtelière / de tourisme		1%	3%	4%	2%	4%	4%	1%	4%	4%	4%	2%	2%	3%	3%	3%
Hotel autres cas		3%	1%	0%	2%	2%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%
Résidence principale parents/amis		50%	46%	46%	49%	44%	45%	49%	53%	54%	42%	52%	57%	49%	50%	50%
Résidence secondaire	12%	14%	16%	18%	16%	14%	17%	18%	15%	14%	13%	11%	15%	16%	13%	
Autres	2%	3%	4%	2%	2%	2%	5%	2%	3%	3%	1%	1%	3%	3%	2%	
Lieu de séjour principal	Cannes	11%	11%	12%	9%	14%	10%	10%	12%	10%	9%	10%	11%	11%	11%	11%
	Mandelieu	4%	3%	4%	4%	5%	5%	5%	4%	4%	4%	5%	3%	4%	5%	4%
	Menton	6%	9%	6%	6%	5%	6%	6%	7%	6%	4%	4%	4%	6%	6%	6%
	Monaco	6%	7%	4%	5%	6%	4%	3%	1%	3%	5%	5%	6%	4%	3%	6%
	Pays de Grasse	4%	4%	4%	5%	3%	4%	5%	4%	3%	2%	3%	4%	4%	4%	4%
	Antibes	7%	6%	8%	9%	10%	12%	11%	13%	11%	9%	10%	9%	10%	12%	8%
	Villeneuve Valbonne	7%	7%	11%	9%	9%	12%	11%	11%	8%	8%	7%	7%	9%	10%	8%
	Montagne	3%	4%	4%	3%	1%	2%	2%	3%	4%	2%	2%	2%	3%	3%	3%
	Nice	41%	38%	36%	36%	33%	36%	35%	28%	33%	41%	43%	38%	36%	32%	39%
	Metropole Littoral Ouest	7%	8%	7%	8%	8%	7%	8%	9%	10%	10%	7%	12%	9%	8%	8%
Metropole Littoral Est	4%	3%	4%	6%	6%	4%	3%	7%	7%	6%	4%	3%	5%	5%	4%	
Âge	Moins de 18 ans	3%	9%	5%	12%	5%	2%	12%	13%	1%	8%	4%	4%	7%	8%	5%
	De 18 à 24 ans	7%	7%	5%	5%	4%	8%	11%	11%	8%	2%	6%	9%	7%	10%	7%
	De 25 à 29 ans	6%	4%	9%	8%	9%	8%	10%	5%	8%	7%	6%	8%	7%	8%	7%
	De 30 à 39 ans	18%	18%	17%	20%	18%	15%	16%	18%	20%	19%	17%	17%	18%	17%	17%
	De 40 à 49 ans	21%	20%	19%	19%	22%	18%	21%	19%	20%	16%	23%	18%	19%	19%	20%
	De 50 à 59 ans	19%	18%	18%	17%	17%	20%	14%	18%	18%	25%	23%	17%	19%	18%	19%
60 ans ou plus	26%	25%	27%	20%	24%	28%	17%	15%	26%	22%	22%	27%	23%	21%	25%	
Âge moyen		46,1	43,9	45,4	41,1	45,1	46,3	39,7	39,3	45,6	44,9	45,5	45,4	43,8	42,5	45,3
1er séjour AM	Non	80%	80%	77%	71%	69%	68%	69%	70%	66%	71%	74%	78%	71%	68%	78%
	Oui	20%	20%	23%	29%	31%	32%	31%	30%	34%	29%	26%	22%	29%	32%	22%
CSP	Cadre, profession intellectuelle	39%	36%	37%	29%	36%	31%	33%	35%	27%	36%	37%	30%	34%	32%	36%
	Artisan/Commer./Chef d'ent.	10%	12%	11%	15%	12%	12%	11%	16%	16%	18%	15%	13%	14%	14%	12%
	Profession intermédiaire	15%	11%	16%	20%	11%	17%	21%	15%	13%	13%	19%	17%	16%	17%	16%
	Employé	7%	8%	6%	10%	11%	11%	7%	10%	13%	10%	5%	9%	9%	10%	7%
	Etudiant	5%	6%	4%	4%	5%	5%	8%	8%	4%	2%	4%	6%	5%	6%	5%
	Retraité	22%	22%	22%	17%	20%	21%	15%	12%	20%	17%	15%	22%	19%	17%	20%
	Autre sans activité	2%	3%	5%	4%	4%	2%	3%	3%	3%	4%	4%	3%	3%	3%	3%
Nb de questionnaires		310	305	273	218	277	260	277	282	220	266	285	223	3 196	1 039	1 396
Dépenses	Dépense / jour	58 €	53 €	46 €	79 €	77 €	67 €	52 €	59 €	64 €	63 €	63 €	75 €	62 €	60 €	58 €
	Dépense / séjour	353 €	288 €	304 €	435 €	466 €	324 €	348 €	589 €	506 €	361 €	374 €	414 €	402 €	449 €	345 €
	Durée moyenne de séjour	6,1	5,4	6,6	5,5	6,1	4,8	6,7	10,1	7,9	5,7	6,0	5,5	6,5	7,5	5,9

PROFIL DES VISITEURS AVION SELON LE MOIS

31/07/2018

% lignes : analyse de la saisonnalité

France & Etranger En % de séjours 2014 / 2017

		JANV	FEV	MARS	AVRIL	MAI	JUIN	JUIL	AOÛT	SEPT	OCT	NOV	DEC	Tous	ÉTÉ (juin-sept)	HIVER (nov-mars)
Volumes annuels moyens	Séjours	126 213	123 976	174 215	237 153	273 923	296 174	328 477	354 027	281 743	255 074	150 935	125 517	2 727 427	1 260 421	700 856
	Durée moyenne de séjour	7,7	6,4	6,5	6,7	6,4	6,7	8,5	10,0	8,5	7,4	7,3	7,5	7,7	8,5	6,3
Nb de questionnaires		2 337	2 263	2 600	2 773	3 423	3 538	3 446	3 485	3 112	2 876	2 334	1 975	34 162	13 581	11 509
Origines	France	7%	7%	9%	8%	9%	9%	8%	11%	8%	9%	7%	7%	100%	37%	36%
	Grande-Bretagne / Irlande	3%	3%	5%	9%	11%	13%	13%	15%	12%	9%	4%	3%	100%	52%	19%
	Scandinavie	3%	2%	6%	9%	11%	10%	18%	13%	11%	10%	4%	2%	100%	52%	17%
	Allemagne	4%	4%	6%	10%	11%	10%	11%	12%	11%	12%	4%	3%	100%	44%	23%
	Etats-Unis	2%	2%	4%	7%	12%	17%	17%	11%	11%	9%	5%	3%	100%	56%	15%
	Suisse	4%	6%	6%	10%	11%	11%	12%	13%	9%	10%	3%	4%	100%	44%	24%
	Belgique / Luxembourg	6%	4%	9%	10%	8%	8%	11%	14%	12%	7%	7%	5%	100%	44%	31%
Motif	Motifs personnels	4%	4%	5%	8%	10%	11%	13%	15%	11%	9%	5%	4%	100%	50%	24%
	dont visite famille/amis	6%	5%	6%	8%	8%	9%	12%	14%	10%	9%	7%	6%	100%	45%	30%
	dont autres personnels	4%	6%	6%	10%	8%	9%	13%	9%	12%	10%	7%	7%	100%	43%	29%
	dont loisirs - vacances - tourisme	4%	4%	5%	8%	10%	12%	14%	16%	11%	9%	4%	3%	100%	53%	19%
	Motivation 1ère des séjours LVT															
	Activités	1%	14%	13%	15%	41%	0%	6%	0%	7%	1%	3%	1%	100%	12%	32%
	Détente, repos	9%	4%	7%	10%	9%	10%	15%	16%	8%	5%	4%	3%	100%	49%	28%
Visite de sites, tourisme	6%	3%	3%	7%	9%	11%	14%	19%	13%	9%	4%	2%	100%	58%	17%	
Motifs professionnels	dont contacts - réunions - RDV	5%	6%	11%	10%	13%	12%	6%	2%	8%	12%	7%	7%	100%	29%	37%
	dont tourisme d'affaires	7%	7%	9%	11%	10%	11%	7%	3%	10%	11%	7%	8%	100%	30%	38%
	dont études - stages - formation	3%	6%	16%	10%	17%	16%	3%	0%	6%	13%	6%	4%	100%	24%	36%
	dont autres professionnels	4%	6%	11%	12%	7%	11%	6%	2%	12%	11%	8%	10%	100%	31%	38%
	dont autres professionnels	4%	6%	7%	7%	16%	10%	11%	5%	6%	12%	8%	9%	100%	32%	33%
	Motifs professionnels	4%	4%	6%	9%	10%	12%	12%	13%	11%	10%	5%	4%	100%	48%	23%
	Non-marchand	6%	5%	7%	9%	9%	10%	12%	13%	10%	9%	6%	6%	100%	44%	29%
Hébergement	Hôtel 4* et 5*	4%	5%	7%	9%	11%	11%	11%	11%	11%	11%	6%	4%	100%	43%	26%
	Hôtel 3*	4%	5%	6%	10%	10%	13%	11%	9%	10%	10%	6%	5%	100%	44%	26%
	Hôtel 2*	4%	5%	4%	10%	12%	14%	9%	13%	10%	11%	5%	3%	100%	47%	20%
	Village Club commercial	3%	1%	10%	3%	17%	28%	5%	18%	9%	4%	3%	0%	100%	60%	16%
	Location	2%	2%	5%	8%	9%	10%	17%	20%	14%	8%	3%	2%	100%	61%	14%
	Résidence hôtelière / de tourisme	2%	3%	7%	7%	10%	11%	15%	16%	11%	9%	4%	4%	100%	53%	20%
	Hotel autres cas	8%	5%	4%	14%	12%	11%	14%	10%	7%	11%	3%	1%	100%	42%	22%
	Résidence principale parents/amis	6%	5%	6%	8%	9%	9%	10%	14%	10%	9%	7%	6%	100%	43%	31%
	Résidence secondaire	5%	5%	7%	9%	9%	10%	14%	13%	9%	9%	5%	5%	100%	46%	27%
	Autres	3%	3%	5%	7%	12%	12%	25%	13%	9%	8%	2%	2%	100%	58%	16%
Lieu de séjour principal	Cannes	4%	4%	8%	8%	12%	11%	12%	13%	10%	9%	5%	5%	100%	46%	26%
	Mandelieu	5%	4%	6%	5%	13%	10%	14%	12%	11%	12%	5%	3%	100%	48%	22%
	Menton	6%	7%	7%	8%	9%	12%	11%	12%	11%	8%	5%	5%	100%	46%	29%
	Monaco	5%	6%	7%	11%	11%	11%	9%	9%	9%	10%	7%	6%	100%	37%	31%
	Pays de Grasse	5%	5%	7%	10%	6%	11%	16%	14%	9%	7%	4%	6%	100%	51%	26%
	Antibes	4%	3%	5%	8%	10%	12%	16%	15%	9%	9%	5%	4%	100%	52%	21%
	Villeneuve Valbonne	4%	4%	6%	9%	8%	11%	14%	15%	12%	9%	5%	4%	100%	51%	23%
	Montagne	10%	10%	15%	9%	5%	6%	9%	13%	9%	5%	3%	5%	100%	37%	43%
	Nice	5%	5%	6%	9%	10%	11%	12%	13%	10%	10%	6%	4%	100%	45%	26%
	Metropole Littoral Ouest	5%	4%	6%	8%	10%	9%	10%	13%	11%	11%	6%	6%	100%	44%	27%
Metropole Littoral Est	4%	4%	5%	8%	9%	11%	13%	16%	12%	10%	4%	4%	100%	52%	21%	
Âge	Moins de 18 ans	3%	4%	4%	11%	5%	7%	22%	27%	5%	8%	3%	3%	100%	60%	16%
	De 18 à 24 ans	5%	3%	5%	9%	7%	12%	16%	20%	9%	6%	4%	4%	100%	57%	21%
	De 25 à 29 ans	4%	3%	6%	8%	11%	13%	13%	14%	11%	7%	5%	4%	100%	51%	22%
	De 30 à 39 ans	4%	4%	6%	9%	11%	11%	11%	13%	11%	9%	5%	5%	100%	46%	24%
	De 40 à 49 ans	5%	4%	7%	9%	11%	11%	13%	12%	9%	8%	6%	4%	100%	46%	26%
	De 50 à 59 ans	5%	4%	7%	8%	10%	12%	10%	11%	10%	12%	7%	4%	100%	43%	27%
60 ans ou plus	6%	4%	7%	10%	11%	11%	9%	8%	13%	11%	6%	5%	100%	40%	29%	
1er séjour AM	Non	5%	5%	7%	9%	9%	10%	12%	13%	10%	9%	6%	5%	100%	44%	28%
	Oui	3%	3%	5%	9%	11%	12%	13%	14%	12%	9%	5%	4%	100%	51%	20%
CSP	Cadre, profession intellectuelle	5%	6%	7%	9%	10%	10%	11%	12%	9%	10%	7%	5%	100%	42%	30%
	Artisan/Commer./Chef d'ent.	4%	4%	6%	8%	10%	9%	12%	14%	10%	11%	6%	5%	100%	45%	25%
	Profession intermédiaire	4%	4%	6%	11%	8%	11%	13%	13%	10%	9%	6%	4%	100%	48%	25%
	Employé	5%	5%	5%	8%	11%	12%	12%	14%	9%	11%	4%	5%	100%	47%	23%
	Etudiant	5%	5%	4%	9%	7%	9%	17%	19%	11%	5%	5%	4%	100%	56%	23%
	Retraité	7%	6%	8%	10%	11%	9%	8%	7%	11%	11%	6%	6%	100%	35%	33%
	Autre sans activité	6%	5%	8%	11%	9%	10%	12%	9%	10%	7%	7%	5%	100%	41%	32%

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France En % de séjours 2014 / 2017

		JANV	FEV	MARS	AVRIL	MAI	JUIN	JUIL	AOÛT	SEPT	OCT	NOV	DEC	Tous	ÉTÉ (juin-sept)	HIVER (nov-mars)
Volumes annuels moyens	Séjours	50 677	52 174	64 949	64 872	71 502	69 744	64 087	85 471	60 997	72 277	55 986	50 776	763 511	280 299	274 562
	Durée moyenne de séjour	6,4	5,9	6,6	6,7	5,9	5,9	7,7	11,3	8,4	5,9	6,2	6,3	7,1	8,5	6,3
Nb de questionnaires		748	744	755	658	814	784	739	880	659	729	680	579	8 769	3 062	3 506
Origines	France	6%	6%	8%	9%	9%	9%	8%	12%	8%	9%	7%	7%	100%	38%	35%
	dont Île de France	5%	6%	8%	6%	11%	8%	10%	14%	11%	9%	6%	6%	100%	43%	32%
	dont Nord-Pas-de-Calais	7%	9%	10%	7%	8%	8%	9%	10%	7%	12%	7%	8%	100%	33%	40%
	dont Rhône-Alpes	9%	7%	9%	5%	11%	10%	4%	5%	8%	12%	11%	8%	100%	27%	44%
	dont Pays de la Loire	8%	8%	11%	11%	10%	8%	8%	10%	4%	10%	6%	5%	100%	31%	38%
	dont Alsace	6%	7%	7%	8%	10%	8%	11%	15%	6%	6%	11%	4%	100%	40%	36%
Motif	Motifs personnels	6%	7%	8%	8%	9%	9%	9%	14%	8%	8%	7%	7%	100%	40%	34%
	dont visite famille/amis	7%	6%	8%	9%	8%	8%	9%	12%	9%	8%	8%	8%	100%	39%	37%
	dont autres personnels	3%	9%	8%	9%	11%	10%	7%	4%	9%	11%	8%	11%	100%	31%	39%
	dont loisirs - vacances - tourisme	5%	7%	8%	7%	11%	9%	9%	17%	8%	9%	6%	4%	100%	43%	30%
	Motivation 1ère des séjours LVT															
	Activités	1%	40%	18%	0%	3%	0%	9%	0%	17%	3%	7%	2%	100%	26%	68%
	Détente, repos	13%	6%	7%	5%	6%	12%	10%	15%	8%	6%	7%	5%	100%	45%	37%
Visite de sites, tourisme	12%	5%	8%	2%	7%	7%	3%	32%	7%	8%	5%	3%	100%	49%	34%	
Motifs professionnels	dont contacts - réunions - RDV	9%	8%	11%	9%	11%	11%	6%	2%	6%	12%	8%	7%	100%	25%	42%
	dont tourisme d'affaires	9%	8%	11%	10%	9%	10%	7%	3%	7%	11%	7%	8%	100%	27%	43%
	dont études - stages - formation	8%	8%	15%	6%	18%	14%	2%	0%	5%	16%	8%	2%	100%	20%	41%
	dont autres professionnels	5%	8%	12%	10%	6%	12%	5%	4%	12%	11%	8%	8%	100%	33%	41%
	dont autres professionnels	10%	5%	6%	8%	12%	8%	10%	2%	5%	12%	9%	12%	100%	25%	43%
	dont autres professionnels	7%	8%	9%	8%	10%	10%	7%	9%	7%	12%	7%	6%	100%	33%	37%
Hébergement	Marchand	6%	6%	8%	9%	9%	8%	9%	12%	9%	8%	7%	7%	100%	39%	35%
	Non-marchand	9%	8%	10%	7%	11%	8%	6%	7%	6%	12%	9%	7%	100%	27%	43%
	Hôtel 4* et 5*	7%	8%	8%	9%	9%	11%	9%	5%	6%	12%	8%	8%	100%	31%	39%
	Hôtel 3*	7%	9%	6%	8%	11%	16%	6%	7%	7%	10%	8%	5%	100%	36%	35%
	Hôtel 2*	2%	3%	17%	1%	15%	44%	1%	9%	5%	2%	2%	0%	100%	59%	24%
	Village Club commercial	4%	5%	9%	8%	9%	4%	10%	22%	9%	12%	7%	3%	100%	44%	26%
	Location	2%	7%	11%	6%	11%	12%	4%	13%	10%	12%	5%	5%	100%	40%	31%
	Résidence hôtelière / de tourisme	14%	7%	3%	15%	14%	8%	8%	10%	9%	7%	6%	1%	100%	34%	30%
	Hotel autres cas	7%	6%	8%	9%	8%	8%	8%	12%	9%	8%	8%	8%	100%	38%	37%
	Résidence principale parents/amis	5%	6%	9%	10%	10%	8%	10%	14%	8%	9%	6%	5%	100%	40%	31%
Résidence secondaire	4%	7%	13%	6%	9%	9%	17%	10%	9%	11%	3%	3%	100%	44%	30%	
Lieu de séjour principal	Cannes	7%	7%	10%	7%	12%	8%	8%	12%	7%	8%	7%	7%	100%	36%	37%
	Mandelieu	7%	5%	8%	8%	11%	10%	11%	11%	8%	9%	8%	4%	100%	40%	32%
	Menton	8%	11%	10%	8%	8%	9%	9%	13%	8%	7%	5%	4%	100%	40%	37%
	Monaco	9%	11%	8%	9%	12%	8%	6%	4%	5%	11%	9%	9%	100%	23%	45%
	Pays de Grasse	7%	7%	9%	11%	8%	10%	11%	13%	7%	5%	5%	8%	100%	40%	35%
	Antibes	5%	4%	7%	8%	9%	11%	10%	15%	9%	9%	7%	6%	100%	45%	29%
	Villeneuve Valbonne	5%	5%	10%	9%	10%	12%	10%	13%	7%	8%	6%	5%	100%	42%	32%
	Montagne	7%	12%	16%	7%	5%	5%	7%	16%	10%	5%	5%	6%	100%	38%	46%
	Nice	7%	7%	9%	9%	9%	9%	8%	9%	7%	11%	9%	7%	100%	33%	39%
	Metropole Littoral Ouest	6%	6%	7%	8%	9%	7%	8%	12%	10%	11%	6%	9%	100%	36%	35%
Metropole Littoral Est	6%	4%	6%	11%	11%	7%	6%	15%	12%	11%	6%	5%	100%	40%	26%	
Âge	Moins de 18 ans	3%	8%	6%	16%	7%	3%	15%	22%	2%	11%	4%	4%	100%	42%	25%
	De 18 à 24 ans	7%	5%	6%	7%	6%	11%	14%	18%	9%	3%	6%	8%	100%	51%	32%
	De 25 à 29 ans	6%	3%	10%	9%	11%	10%	11%	8%	9%	9%	6%	7%	100%	39%	32%
	De 30 à 39 ans	7%	6%	8%	10%	10%	8%	8%	12%	9%	10%	7%	7%	100%	36%	34%
	De 40 à 49 ans	7%	6%	8%	9%	11%	8%	9%	11%	8%	8%	9%	6%	100%	37%	36%
	De 50 à 59 ans	7%	6%	8%	8%	9%	10%	7%	11%	8%	13%	9%	6%	100%	35%	35%
60 ans ou plus	8%	6%	10%	8%	10%	11%	6%	8%	9%	9%	7%	8%	100%	34%	39%	
1er séjour AM	Non	7%	7%	9%	9%	9%	9%	9%	11%	8%	9%	7%	7%	100%	37%	36%
	Oui	5%	7%	8%	8%	9%	9%	7%	14%	8%	9%	10%	5%	100%	39%	36%
CSP	Cadre, profession intellectuelle	8%	8%	10%	7%	10%	8%	8%	10%	6%	10%	8%	6%	100%	32%	41%
	Artisan/Commer./Chef d'ent.	6%	6%	8%	10%	8%	8%	7%	11%	9%	12%	9%	7%	100%	35%	35%
	Profession intermédiaire	7%	5%	9%	11%	7%	9%	11%	9%	6%	8%	9%	8%	100%	36%	38%
	Employé	5%	7%	6%	10%	12%	10%	6%	11%	11%	10%	5%	7%	100%	39%	30%
	Etudiant	6%	8%	7%	7%	9%	8%	14%	16%	6%	5%	7%	8%	100%	43%	36%
	Retraité	8%	9%	11%	8%	10%	10%	7%	7%	8%	9%	6%	8%	100%	31%	42%
Autre sans activité	3%	7%	13%	10%	11%	6%	7%	8%	8%	11%	10%	6%	100%	29%	39%	

PROFIL DES VISITEURS AVION SELON LE MOIS

31/07/2018

% lignes : analyse de la saisonnalité

Etranger En % de séjours 2014 / 2017

		JANV	FEV	MARS	AVRIL	MAI	JUIN	JUIL	AOÛT	SEPT	OCT	NOV	DEC	Tous	ÉTÉ (juin-sept)	HIVER (nov-mars)
Volumes annuels moyens	Séjours	75 536	71 802	109 266	172 281	202 421	226 430	264 390	268 557	220 746	182 797	94 949	74 741	1 963 916	980 122	426 295
	Durée moyenne de séjour	8,5	6,8	6,4	6,6	6,5	7,0	8,7	9,6	8,5	8,0	7,9	8,3	7,9	8,5	6,3
Nb de questionnaires		1 589	1 519	1 845	2 115	2 609	2 754	2 707	2 605	2 453	2 147	1 654	1 396	25 393	10 519	8 003
Origines	Grande-Bretagne / Irlande	3%	3%	5%	9%	11%	13%	13%	15%	12%	9%	4%	3%	100%	52%	19%
	Scandinavie	3%	2%	6%	9%	11%	10%	18%	13%	11%	10%	4%	2%	100%	52%	17%
	Allemagne	4%	4%	6%	10%	11%	10%	11%	12%	11%	12%	4%	3%	100%	44%	23%
	Etats-Unis	2%	2%	4%	7%	12%	17%	17%	11%	11%	9%	5%	3%	100%	56%	15%
	Suisse	4%	6%	6%	10%	11%	11%	12%	13%	9%	10%	3%	4%	100%	44%	24%
	Belgique / Luxembourg	6%	4%	9%	10%	8%	8%	11%	14%	12%	7%	7%	5%	100%	44%	31%
	Pays-Bas	4%	4%	6%	9%	11%	11%	13%	12%	12%	11%	5%	4%	100%	47%	23%
Motif	Motifs personnels	4%	3%	5%	8%	10%	11%	15%	15%	12%	9%	5%	3%	100%	53%	20%
	dont visite famille/amis	5%	4%	5%	8%	8%	10%	14%	15%	10%	9%	6%	5%	100%	49%	25%
	dont autres personnels	4%	4%	5%	10%	7%	9%	16%	11%	14%	9%	6%	6%	100%	50%	24%
	dont loisirs - vacances - tourisme	3%	3%	4%	9%	10%	12%	15%	16%	12%	9%	4%	3%	100%	55%	17%
	Motivation 1ère des séjours LVT															
	Activités	1%	5%	11%	20%	54%	0%	4%	0%	3%	0%	2%	0%	100%	7%	19%
	Détente, repos	7%	3%	7%	12%	10%	9%	16%	17%	8%	5%	4%	3%	100%	50%	24%
Visite de sites, tourisme	6%	2%	2%	7%	9%	12%	15%	17%	14%	9%	3%	2%	100%	59%	15%	
Motifs professionnels	dont contacts - réunions - RDV	3%	6%	11%	11%	14%	13%	6%	2%	9%	11%	7%	7%	100%	31%	33%
	dont tourisme d'affaires	5%	6%	8%	11%	12%	12%	6%	3%	12%	11%	7%	8%	100%	33%	34%
	dont études - stages - formation	1%	5%	17%	12%	17%	17%	3%	0%	6%	11%	6%	6%	100%	26%	33%
	dont études - stages - formation	2%	5%	10%	15%	8%	11%	7%	1%	11%	12%	7%	12%	100%	30%	36%
	dont autres professionnels	2%	6%	7%	7%	17%	11%	12%	6%	6%	11%	8%	7%	100%	35%	29%
	Marchand	3%	3%	6%	9%	10%	12%	14%	14%	12%	10%	4%	3%	100%	51%	20%
	Non-marchand	5%	4%	6%	8%	9%	10%	14%	14%	10%	9%	5%	5%	100%	48%	25%
Hébergement	Hôtel 4* et 5*	3%	4%	7%	9%	11%	11%	11%	11%	12%	10%	5%	4%	100%	46%	23%
	Hôtel 3*	4%	4%	5%	11%	10%	14%	12%	11%	11%	9%	5%	3%	100%	48%	21%
	Hôtel 2*	3%	4%	4%	10%	13%	13%	10%	15%	11%	11%	4%	2%	100%	49%	17%
	Village Club commercial	4%	0%	2%	6%	20%	10%	9%	28%	14%	5%	3%	0%	100%	61%	9%
	Location	2%	1%	5%	8%	9%	11%	18%	20%	14%	8%	3%	2%	100%	63%	13%
	Résidence hôtelière / de tourisme	2%	2%	6%	7%	10%	10%	17%	17%	12%	8%	4%	4%	100%	56%	18%
	Hotel autres cas	5%	4%	5%	14%	11%	12%	17%	10%	7%	13%	2%	2%	100%	46%	17%
	Résidence principale parents/amis	6%	4%	5%	8%	9%	10%	12%	15%	10%	9%	6%	5%	100%	47%	26%
	Résidence secondaire	5%	4%	6%	9%	9%	10%	15%	13%	10%	9%	5%	5%	100%	49%	25%
	Autres	2%	2%	3%	7%	13%	13%	28%	13%	9%	7%	2%	2%	100%	63%	11%
Lieu de séjour principal	Cannes	3%	3%	8%	8%	12%	12%	13%	13%	11%	9%	5%	4%	100%	49%	23%
	Mandelieu	3%	3%	4%	4%	14%	10%	16%	13%	13%	13%	4%	2%	100%	52%	16%
	Menton	5%	5%	6%	8%	10%	13%	12%	12%	13%	8%	5%	5%	100%	50%	25%
	Monaco	4%	5%	7%	12%	10%	11%	9%	10%	9%	9%	6%	6%	100%	40%	29%
	Pays de Grasse	3%	3%	6%	9%	5%	12%	20%	15%	12%	8%	3%	4%	100%	59%	20%
	Antibes	3%	3%	5%	8%	10%	12%	18%	15%	9%	9%	4%	3%	100%	54%	18%
	Villeneuve Valbonne	3%	2%	4%	8%	7%	10%	16%	15%	14%	10%	4%	4%	100%	56%	18%
	Montagne	14%	6%	13%	12%	7%	7%	12%	11%	8%	5%	1%	4%	100%	37%	39%
	Nice	4%	4%	5%	9%	10%	11%	13%	14%	11%	9%	5%	3%	100%	49%	22%
	Metropole Littoral Ouest	5%	2%	4%	8%	10%	12%	13%	14%	12%	10%	5%	3%	100%	51%	20%
Metropole Littoral Est	3%	4%	5%	8%	9%	12%	15%	16%	12%	9%	4%	4%	100%	55%	19%	
Âge	Moins de 18 ans	3%	2%	3%	9%	5%	8%	24%	29%	6%	6%	2%	2%	100%	67%	12%
	De 18 à 24 ans	4%	2%	4%	10%	7%	13%	17%	20%	10%	7%	4%	3%	100%	59%	17%
	De 25 à 29 ans	4%	3%	4%	8%	11%	14%	14%	16%	11%	7%	5%	4%	100%	56%	19%
	De 30 à 39 ans	3%	3%	5%	9%	11%	12%	12%	13%	12%	9%	5%	5%	100%	49%	21%
	De 40 à 49 ans	4%	3%	6%	9%	11%	11%	15%	13%	10%	8%	5%	4%	100%	49%	22%
	De 50 à 59 ans	4%	3%	6%	8%	10%	13%	11%	11%	12%	12%	5%	4%	100%	47%	23%
60 ans ou plus	5%	3%	5%	10%	11%	10%	10%	8%	14%	11%	6%	4%	100%	43%	24%	
1er séjour AM	Non	4%	4%	6%	9%	10%	11%	13%	14%	11%	9%	5%	4%	100%	49%	24%
	Oui	3%	3%	5%	9%	11%	12%	14%	14%	12%	10%	4%	3%	100%	52%	18%
CSP	Cadre, profession intellectuelle	4%	5%	6%	9%	10%	11%	13%	13%	10%	9%	6%	5%	100%	46%	26%
	Artisan/Commer./Chef d'ent.	4%	3%	6%	7%	11%	10%	13%	15%	11%	10%	5%	4%	100%	49%	22%
	Profession intermédiaire	3%	4%	5%	10%	8%	12%	14%	15%	12%	10%	4%	3%	100%	54%	18%
	Employé	4%	3%	4%	6%	10%	13%	15%	16%	8%	12%	4%	3%	100%	52%	19%
	Etudiant	5%	3%	4%	9%	7%	10%	18%	20%	13%	5%	4%	3%	100%	60%	19%
	Retraité	6%	5%	6%	11%	12%	9%	9%	7%	12%	12%	6%	5%	100%	37%	28%
	Autre sans activité	8%	4%	6%	11%	8%	12%	14%	10%	12%	5%	6%	5%	100%	47%	29%