

PROFIL DES VISITEURS AVION SELON LE MOIS

06/07/2016

% colonnes : profil selon le mois

France & Etranger
En % de séjours 2012 / 2015

		JANV	FEV	MARS	AVRIL	MAI	JUIN	JUIL	AOÛT	SEPT	OCT	NOV	DEC	Tous	ÉTÉ (juin-sept)	HIVER (nov-mars)
Volumes annuels moyens	Séjours	156 086	147 360	211 855	277 380	341 272	354 149	314 264	317 114	270 945	232 241	136 213	107 578	2 866 457	1 256 473	759 092
	Durée moyenne de séjour	7,8	6,7	6,3	6,3	6,3	6,8	7,8	10,0	7,8	6,6	6,9	6,9	7,2	8,1	6,9
Nb de questionnaires		2 237	2 123	2 634	2 711	3 392	3 205	2 688	2 591	2 525	2 201	1 855	1 577	29 739	11 009	10 426
Origines	France	42%	42%	40%	27%	27%	23%	21%	26%	22%	26%	40%	41%	29%	23%	41%
	Grande-Bretagne / Irlande	13%	13%	15%	17%	18%	18%	14%	19%	19%	15%	14%	13%	16%	12%	6%
	Scandinavie	4%	6%	8%	11%	10%	10%	16%	12%	10%	11%	6%	4%	10%	5%	5%
	Allemagne	5%	5%	5%	6%	6%	5%	4%	5%	6%	7%	5%	4%	5%	8%	3%
	Etats-Unis	3%	2%	3%	5%	6%	9%	10%	6%	8%	8%	3%	3%	6%	4%	4%
	Suisse	4%	5%	3%	5%	6%	4%	3%	3%	5%	4%	3%	3%	4%	3%	4%
	Belgique / Luxembourg	4%	3%	4%	4%	3%	3%	3%	3%	4%	2%	3%	4%	3%	3%	3%
Motif	Motifs personnels	77%	74%	73%	79%	78%	81%	92%	95%	85%	74%	74%	72%	81%	88%	74%
	dont visite famille/amis	40%	33%	31%	28%	26%	26%	31%	31%	28%	27%	34%	41%	30%	29%	35%
	dont autres personnels	1%	3%	1%	2%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	2%
	dont loisirs - vacances - tourisme	36%	38%	40%	49%	51%	54%	59%	63%	57%	45%	38%	29%	50%	58%	37%
	Motivation 1ère des séjours LVT															
	Activités	2%	7%	5%	4%	7%	2%	1%	0%	1%	1%	4%	3%	3%	1%	4%
	Détente, repos	53%	50%	60%	51%	47%	44%	41%	39%	36%	38%	55%	55%	44%	40%	55%
Visite de sites, tourisme	45%	42%	35%	45%	47%	54%	57%	60%	63%	61%	41%	41%	53%	59%	41%	
Motifs professionnels	Motifs professionnels	23%	26%	27%	21%	22%	19%	8%	5%	15%	26%	26%	28%	19%	12%	26%
	dont contacts - réunions - RDV	14%	13%	12%	10%	10%	7%	6%	3%	8%	10%	13%	17%	9%	6%	14%
	dont tourisme d'affaires	7%	9%	13%	8%	9%	9%	1%	0%	5%	14%	9%	6%	7%	4%	9%
	dont études - stages - formation	1%	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	2%	1%	0%	1%
	dont autres professionnels	2%	3%	1%	1%	2%	1%	1%	1%	1%	2%	2%	4%	2%	1%	2%
	Marchand	42%	49%	54%	57%	58%	59%	54%	54%	59%	60%	49%	46%	55%	56%	49%
	Non-marchand	58%	51%	46%	43%	42%	41%	46%	46%	41%	40%	51%	54%	45%	44%	51%
Hébergement	Hôtel 4* et 5*	18%	20%	23%	22%	22%	23%	18%	18%	24%	25%	24%	21%	21%	21%	21%
	Hôtel 3*	12%	15%	13%	13%	13%	14%	10%	9%	12%	16%	12%	12%	13%	11%	13%
	Hôtel 2*	3%	4%	3%	4%	5%	5%	5%	4%	5%	5%	3%	2%	4%	5%	3%
	Village Club commercial	1%	0%	1%	0%	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Location	4%	3%	8%	9%	8%	7%	14%	14%	11%	7%	6%	4%	9%	11%	5%
	Résidence hôtelière / de tourisme	2%	4%	4%	4%	4%	4%	3%	3%	3%	3%	3%	3%	4%	3%	3%
	Hotel autres cas	1%	2%	2%	4%	3%	3%	4%	3%	3%	2%	1%	3%	3%	3%	2%
	Résidence principale parents/amis	41%	36%	32%	30%	30%	29%	32%	32%	29%	28%	37%	42%	32%	31%	37%
	Résidence secondaire	16%	14%	12%	12%	10%	11%	12%	13%	11%	10%	13%	11%	12%	12%	13%
	Autres	2%	2%	2%	2%	4%	3%	3%	3%	2%	3%	1%	2%	3%	3%	2%
Lieu de séjour principal	Cannes	13%	12%	17%	12%	16%	14%	14%	14%	13%	17%	13%	13%	14%	14%	14%
	Mandelieu	3%	4%	3%	2%	4%	3%	3%	4%	3%	3%	4%	3%	3%	3%	3%
	Menton	5%	5%	4%	5%	4%	4%	3%	4%	4%	3%	4%	4%	4%	4%	5%
	Monaco	9%	10%	8%	9%	8%	9%	6%	6%	8%	9%	10%	11%	8%	7%	10%
	Pays de Grasse	2%	3%	2%	2%	2%	3%	3%	2%	2%	2%	2%	3%	2%	2%	2%
	Antibes	7%	7%	7%	7%	9%	10%	11%	11%	9%	8%	8%	7%	9%	10%	7%
	Villeneuve Valbonne	7%	6%	6%	6%	6%	7%	8%	7%	7%	5%	6%	6%	6%	7%	6%
	Montagne	2%	2%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
	Nice	41%	42%	40%	46%	42%	42%	42%	41%	44%	43%	44%	43%	42%	42%	42%
	Metropole Littoral Ouest	6%	4%	5%	4%	4%	3%	6%	5%	5%	4%	4%	6%	5%	5%	5%
	Metropole Littoral Est	4%	4%	4%	5%	4%	4%	4%	5%	5%	4%	4%	3%	4%	5%	4%
Âge	Moins de 18 ans	4%	6%	5%	7%	4%	5%	14%	15%	4%	4%	4%	5%	7%	10%	5%
	De 18 à 24 ans	8%	8%	7%	8%	7%	10%	13%	13%	7%	5%	7%	7%	9%	11%	7%
	De 25 à 29 ans	7%	6%	6%	6%	7%	8%	7%	6%	7%	5%	6%	8%	7%	7%	7%
	De 30 à 39 ans	17%	18%	18%	18%	21%	20%	14%	17%	19%	16%	16%	19%	18%	18%	17%
	De 40 à 49 ans	20%	21%	22%	21%	22%	18%	21%	20%	19%	22%	21%	21%	21%	20%	21%
	De 50 à 59 ans	18%	20%	19%	19%	17%	18%	16%	16%	18%	20%	19%	16%	18%	17%	18%
	60 ans ou plus	26%	21%	24%	21%	21%	21%	15%	12%	25%	27%	26%	24%	21%	18%	24%
Âge moyen	45,7	44,0	44,7	42,6	44,0	43,0	39,1	37,2	45,0	46,4	46,0	45,3	42,8	40,8	45,1	
1er séjour AM	Non	82%	80%	77%	72%	67%	69%	70%	69%	70%	70%	79%	81%	72%	69%	80%
	Oui	18%	20%	23%	28%	33%	31%	30%	31%	30%	30%	21%	19%	28%	31%	20%
CSP	Cadre, profession intellectuelle	43%	45%	46%	42%	43%	41%	46%	45%	43%	50%	50%	42%	44%	44%	45%
	Artisan/Commer./Chef d'ent.	11%	8%	11%	14%	16%	11%	13%	12%	11%	9%	9%	12%	12%	12%	10%
	Profession intermédiaire	11%	13%	12%	14%	11%	15%	10%	15%	13%	12%	10%	10%	12%	13%	11%
	Employé	4%	5%	3%	4%	5%	7%	4%	4%	4%	3%	4%	4%	4%	5%	4%
	Etudiant	6%	6%	6%	7%	5%	6%	13%	12%	6%	4%	5%	7%	7%	9%	6%
	Retraité	21%	19%	19%	15%	16%	16%	11%	10%	19%	20%	17%	20%	16%	14%	19%
	Autre sans activité	4%	3%	4%	4%	2%	3%	2%	3%	4%	2%	4%	3%	3%	3%	4%
Nb de questionnaires		947	912	1 007	1 101	1 209	1 185	1 002	1 032	977	887	786	728	11 773	4 196	4 380
Dépenses	Dépense / jour	65 €	72 €	102 €	92 €	99 €	99 €	92 €	72 €	90 €	100 €	83 €	68 €	87 €	87 €	79 €
	Dépense / séjour	500 €	460 €	603 €	550 €	635 €	690 €	714 €	684 €	629 €	614 €	553 €	488 €	617 €	681 €	528 €
	Durée moyenne de séjour	7,7	6,4	5,9	6,0	6,4	7,0	7,8	9,5	7,0	6,2	6,7	7,2	7,1	7,9	6,7

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		JANV	FEV	MARS	AVRIL	MAI	JUIN	JUIL	AOÛT	SEPT	OCT	NOV	DEC	Tous	ÉTÉ (juin-sept)	HIVER (nov-mars)
Volumes annuels moyens	Séjours	64 681	60 525	84 296	73 327	90 686	80 326	65 810	79 982	58 572	60 355	53 979	43 632	816 171	284 690	307 113
	Durée moyenne de séjour	6,5	5,9	6,2	5,7	5,8	6,0	7,2	11,6	9,0	6,0	6,2	5,9	6,9	8,5	6,2
Nb de questionnaires		722	692	787	686	816	673	589	662	509	509	555	444	7 644	2 433	3 200
Origines	France	49%	51%	47%	49%	52%	53%	47%	56%	53%	56%	52%	56%	52%	52%	50%
	dont Île de France	4%	5%	5%	5%	6%	4%	6%	6%	6%	5%	4%	4%	5%	6%	4%
	dont Nord-Pas-de-Calais	8%	7%	8%	7%	6%	6%	10%	6%	4%	6%	8%	8%	7%	6%	8%
	dont Rhône-Alpes	4%	5%	5%	3%	1%	4%	3%	2%	4%	5%	5%	5%	4%	3%	5%
	dont Corse	4%	4%	5%	5%	3%	3%	5%	2%	5%	7%	2%	4%	4%	3%	4%
	dont Pays de la Loire	4%	5%	3%	4%	5%	4%	4%	5%	4%	3%	7%	2%	4%	5%	4%
Motif	Motifs personnels	73%	67%	73%	72%	68%	73%	83%	95%	81%	72%	72%	71%	75%	83%	71%
	dont visite famille/amis	49%	42%	43%	43%	40%	43%	56%	49%	48%	45%	46%	54%	46%	49%	46%
	dont autres personnels	1%	4%	2%	2%	2%	1%	3%	0%	1%	3%	2%	2%	2%	1%	2%
	dont loisirs - vacances - tourisme	23%	22%	28%	27%	27%	29%	24%	46%	32%	24%	24%	15%	28%	33%	23%
	Motivation 1ère des séjours LVT															
	Activités	2%	15%	8%	2%	10%	1%	6%	1%	5%	6%	7%	6%	5%	3%	7%
	Détente, repos	71%	57%	61%	79%	53%	77%	55%	58%	69%	68%	66%	74%	65%	63%	65%
	Visite de sites, tourisme	28%	28%	30%	19%	37%	22%	37%	42%	27%	26%	26%	20%	30%	34%	27%
	Motifs professionnels	27%	33%	26%	27%	31%	26%	17%	5%	19%	28%	28%	29%	25%	17%	28%
	dont contacts - réunions - RDV	13%	17%	12%	17%	16%	12%	12%	3%	12%	17%	16%	18%	13%	9%	15%
dont tourisme d'affaires	11%	10%	12%	8%	11%	13%	1%	1%	5%	7%	8%	3%	8%	5%	10%	
dont études - stages - formation	0%	2%	1%	1%	1%	1%	1%	0%	1%	2%	1%	3%	1%	1%	2%	
dont autres professionnels	2%	3%	1%	1%	3%	2%	2%	1%	2%	3%	2%	4%	2%	2%	2%	
Hébergement	Marchand	36%	42%	41%	42%	43%	41%	30%	31%	34%	41%	38%	35%	38%	34%	39%
	Non-marchand	64%	58%	59%	58%	57%	59%	70%	69%	66%	59%	62%	65%	62%	66%	61%
	Hôtel 4* et 5*	11%	16%	17%	17%	14%	14%	9%	6%	12%	11%	14%	13%	13%	10%	14%
	Hôtel 3*	14%	14%	11%	11%	13%	12%	8%	5%	9%	16%	11%	13%	11%	9%	12%
	Hôtel 2*	3%	4%	2%	4%	4%	4%	2%	4%	2%	5%	2%	2%	3%	3%	3%
	Village Club commercial	2%	1%	1%	0%	1%	3%	0%	1%	1%	0%	1%	0%	1%	1%	1%
	Location	3%	2%	3%	3%	3%	1%	5%	11%	6%	3%	4%	2%	4%	6%	3%
	Résidence hôtelière / de tourisme	1%	4%	4%	3%	3%	4%	1%	3%	3%	3%	4%	2%	3%	3%	3%
	Hotel autres cas	1%	1%	2%	3%	3%	2%	2%	1%	1%	1%	1%	2%	2%	1%	1%
	Résidence principale parents/amis	50%	45%	45%	43%	44%	47%	56%	50%	47%	45%	49%	54%	48%	50%	48%
Résidence secondaire	14%	12%	13%	14%	11%	11%	14%	18%	17%	14%	13%	11%	13%	15%	13%	
Autres	1%	2%	3%	1%	3%	1%	1%	1%	3%	2%	1%	1%	2%	2%	2%	
Lieu de séjour principal	Cannes	12%	14%	14%	10%	16%	10%	11%	15%	12%	12%	10%	11%	12%	12%	13%
	Mandelieu	4%	4%	5%	5%	4%	4%	4%	4%	3%	3%	6%	3%	4%	4%	4%
	Menton	6%	7%	4%	5%	6%	5%	6%	7%	6%	6%	3%	3%	5%	6%	5%
	Monaco	5%	6%	7%	7%	6%	4%	5%	1%	6%	6%	9%	6%	6%	4%	6%
	Pays de Grasse	3%	4%	3%	3%	4%	5%	4%	3%	3%	4%	2%	4%	4%	4%	3%
	Antibes	7%	8%	6%	8%	8%	11%	9%	14%	14%	7%	11%	8%	9%	12%	8%
	Villeneuve Valbonne	8%	7%	8%	8%	8%	11%	11%	10%	8%	8%	9%	7%	9%	10%	8%
	Montagne	2%	3%	6%	2%	1%	1%	3%	1%	1%	2%	2%	2%	2%	2%	3%
	Nice	39%	37%	35%	42%	36%	41%	36%	30%	35%	40%	42%	45%	38%	35%	39%
	Metropole Littoral Ouest	10%	8%	8%	8%	7%	5%	10%	8%	8%	8%	6%	9%	8%	8%	8%
Metropole Littoral Est	3%	3%	4%	3%	3%	2%	3%	5%	4%	4%	2%	2%	3%	3%	3%	
Âge	Moins de 18 ans	4%	8%	8%	8%	5%	3%	13%	15%	3%	6%	5%	6%	7%	9%	6%
	De 18 à 24 ans	6%	8%	8%	6%	5%	9%	14%	12%	7%	5%	8%	7%	8%	11%	7%
	De 25 à 29 ans	5%	5%	5%	6%	6%	7%	8%	4%	7%	4%	6%	7%	6%	6%	5%
	De 30 à 39 ans	15%	17%	13%	17%	21%	16%	13%	16%	15%	14%	15%	19%	16%	15%	15%
	De 40 à 49 ans	22%	21%	22%	21%	23%	19%	21%	18%	17%	26%	19%	21%	21%	19%	21%
	De 50 à 59 ans	19%	21%	18%	20%	20%	21%	15%	19%	22%	23%	19%	16%	19%	19%	18%
60 ans ou plus	29%	21%	27%	21%	20%	25%	17%	16%	29%	21%	27%	25%	23%	21%	26%	
Âge moyen		46,4	43,4	45,3	42,7	43,7	44,7	39,1	38,9	47,8	46,4	44,8	45,3	43,8	42,3	45,2
1er séjour AM	Non	82%	80%	77%	72%	67%	69%	70%	69%	70%	70%	79%	81%	72%	69%	80%
	Oui	18%	20%	23%	28%	33%	31%	30%	31%	30%	30%	21%	19%	28%	31%	20%
CSP	Cadre, profession intellectuelle	43%	38%	40%	39%	46%	38%	35%	43%	45%	45%	46%	43%	42%	40%	42%
	Artisan/Commer./Chef d'ent.	8%	9%	10%	13%	11%	9%	9%	9%	8%	8%	9%	10%	10%	9%	9%
	Profession intermédiaire	13%	13%	13%	14%	13%	13%	11%	10%	12%	17%	11%	10%	13%	12%	12%
	Employé	5%	8%	4%	8%	7%	10%	7%	5%	6%	5%	3%	6%	6%	7%	5%
	Etudiant	4%	6%	8%	4%	4%	5%	15%	11%	3%	4%	6%	7%	6%	9%	6%
	Retraité	22%	23%	22%	17%	16%	21%	19%	17%	22%	18%	20%	22%	20%	20%	22%
	Autre sans activité	3%	3%	3%	3%	2%	3%	3%	3%	3%	2%	4%	2%	3%	3%	3%
Nb de questionnaires		312	284	298	288	304	274	242	268	196	218	249	222	3 155	980	1 365
Dépenses	Dépense / jour	54 €	49 €	59 €	72 €	69 €	83 €	55 €	57 €	57 €	66 €	64 €	60 €	62 €	61 €	57 €
	Dépense / séjour	325 €	268 €	353 €	369 €	436 €	472 €	381 €	600 €	466 €	332 €	401 €	323 €	403 €	487 €	336 €
	Durée moyenne de séjour	6,1	5,5	6,0	5,1	6,3	5,7	7,0	10,6	8,2	5,1	6,3	5,3	6,5	8,0	5,9

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		JANV	FEV	MARS	AVRIL	MAI	JUIN	JUIL	AOÛT	SEPT	OCT	NOV	DEC	Tous	ÉTÉ (juin-sept)	HIVER (nov-mars)
Volumes annuels moyens	Séjours	90 944	86 412	127 013	204 182	250 733	274 291	248 992	237 367	212 796	172 018	81 888	63 650	2 050 286	973 446	449 907
	Durée moyenne de séjour	8,7	7,3	6,3	6,5	6,5	7,0	8,0	9,5	7,4	6,8	7,3	7,6	7,4	8,0	7,3
Nb de questionnaires		1 515	1 431	1 847	2 025	2 576	2 532	2 099	1 929	2 016	1 692	1 300	1 133	22 095	8 576	7 226
Origines	Grande-Bretagne / Irlande	22%	22%	25%	23%	25%	23%	18%	25%	25%	20%	24%	22%	23%	23%	23%
	Scandinavie	8%	10%	13%	15%	14%	13%	20%	16%	13%	15%	11%	6%	14%	16%	10%
	Allemagne	9%	9%	9%	9%	8%	6%	5%	7%	8%	9%	9%	7%	8%	6%	9%
	Etats-Unis	5%	4%	5%	6%	9%	11%	13%	8%	11%	10%	5%	5%	9%	11%	5%
	Suisse	6%	9%	6%	6%	8%	5%	4%	5%	6%	5%	6%	5%	6%	5%	6%
	Belgique / Luxembourg	7%	6%	6%	5%	4%	3%	4%	4%	5%	3%	5%	7%	4%	4%	6%
	Pays-Bas	4%	6%	4%	3%	5%	4%	3%	4%	5%	5%	4%	5%	4%	4%	5%
Motif	Motifs personnels	79%	78%	72%	81%	82%	84%	94%	95%	87%	75%	75%	72%	84%	90%	75%
	dont visite famille/amis	33%	27%	23%	23%	20%	21%	24%	25%	22%	21%	27%	32%	23%	23%	28%
	dont autres personnels	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%
	dont loisirs - vacances - tourisme	45%	49%	49%	57%	60%	61%	69%	69%	64%	53%	47%	38%	59%	66%	46%
	Motivation 1ère des séjours LVT															
	Activités	2%	5%	3%	4%	6%	2%	1%	0%	1%	0%	3%	2%	2%	1%	3%
	Détente, repos	45%	49%	59%	46%	46%	39%	40%	35%	31%	33%	52%	49%	40%	36%	51%
Visite de sites, tourisme	53%	46%	37%	50%	48%	58%	59%	65%	68%	67%	46%	49%	57%	63%	46%	
Motifs professionnels	Motifs professionnels	20%	21%	28%	19%	18%	16%	6%	5%	13%	25%	25%	28%	16%	10%	25%
	dont contacts - réunions - RDV	14%	11%	12%	8%	7%	6%	4%	3%	7%	7%	12%	16%	7%	5%	13%
	dont tourisme d'affaires	5%	8%	14%	9%	9%	8%	1%	0%	5%	16%	10%	7%	7%	4%	9%
	dont études - stages - formation	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	1%
	dont autres professionnels	1%	2%	2%	1%	2%	1%	1%	1%	1%	2%	2%	4%	1%	1%	2%
	Marchand	47%	55%	63%	62%	63%	64%	61%	62%	66%	67%	57%	54%	62%	63%	56%
	Non-marchand	53%	45%	37%	38%	37%	36%	39%	38%	34%	33%	43%	46%	38%	37%	44%
Hébergement	Hôtel 4* et 5*	23%	24%	27%	23%	25%	26%	21%	22%	27%	29%	30%	27%	25%	24%	26%
	Hôtel 3*	11%	15%	15%	14%	13%	15%	10%	11%	13%	16%	12%	12%	13%	12%	13%
	Hôtel 2*	3%	4%	4%	4%	6%	5%	5%	4%	5%	5%	3%	2%	5%	5%	3%
	Village Club commercial	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Location	5%	4%	11%	11%	10%	9%	16%	15%	12%	9%	7%	5%	11%	13%	7%
	Résidence hôtelière / de tourisme	3%	4%	4%	5%	4%	4%	3%	4%	4%	3%	3%	3%	4%	4%	3%
	Hotel autres cas	1%	3%	2%	4%	3%	3%	4%	4%	4%	3%	1%	3%	3%	4%	2%
	Résidence principale parents/amis	34%	30%	23%	25%	24%	24%	26%	26%	24%	22%	28%	33%	26%	25%	29%
	Résidence secondaire	17%	15%	12%	11%	10%	11%	11%	11%	10%	9%	14%	12%	11%	11%	14%
	Autres	3%	2%	2%	2%	4%	3%	3%	3%	2%	3%	2%	3%	3%	3%	2%
Lieu de séjour principal	Cannes	13%	11%	19%	13%	17%	15%	15%	14%	13%	19%	16%	14%	15%	14%	15%
	Mandelieu	2%	4%	2%	2%	3%	2%	2%	3%	3%	3%	2%	3%	3%	3%	3%
	Menton	5%	4%	5%	4%	3%	4%	2%	4%	4%	3%	4%	5%	4%	4%	5%
	Monaco	12%	13%	10%	10%	8%	10%	7%	7%	9%	11%	11%	15%	9%	8%	12%
	Pays de Grasse	2%	2%	1%	2%	1%	2%	3%	2%	1%	1%	2%	2%	2%	2%	2%
	Antibes	8%	7%	7%	7%	10%	10%	11%	9%	8%	8%	7%	7%	9%	9%	7%
	Villeneuve Valbonne	5%	5%	5%	5%	5%	6%	7%	6%	6%	3%	5%	6%	6%	6%	5%
	Montagne	2%	2%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	1%	1%
	Nice	43%	46%	42%	47%	45%	43%	43%	45%	46%	45%	45%	41%	44%	44%	44%
	Metropole Littoral Ouest	4%	2%	3%	3%	3%	3%	5%	4%	4%	3%	3%	3%	3%	4%	3%
Metropole Littoral Est	5%	5%	3%	6%	5%	5%	5%	5%	5%	4%	5%	3%	5%	5%	4%	
Âge	Moins de 18 ans	4%	5%	3%	7%	4%	5%	14%	15%	5%	4%	4%	4%	7%	10%	4%
	De 18 à 24 ans	9%	8%	6%	9%	8%	10%	12%	14%	7%	5%	6%	8%	9%	11%	7%
	De 25 à 29 ans	9%	7%	6%	6%	7%	8%	7%	7%	8%	6%	7%	8%	7%	7%	7%
	De 30 à 39 ans	19%	18%	21%	18%	21%	21%	15%	18%	20%	16%	17%	18%	19%	18%	19%
	De 40 à 49 ans	19%	22%	22%	21%	22%	18%	22%	20%	20%	21%	23%	22%	21%	20%	22%
	De 50 à 59 ans	17%	19%	19%	18%	16%	17%	16%	15%	17%	19%	19%	17%	17%	16%	18%
	60 ans ou plus	24%	20%	22%	21%	22%	20%	15%	11%	24%	29%	25%	23%	20%	17%	23%
Âge moyen	45,1	44,5	44,2	42,6	44,1	42,4	39,1	36,7	44,3	46,4	46,8	45,2	42,4	40,4	45,1	
1er séjour AM	Non	73%	73%	69%	65%	60%	62%	65%	62%	64%	63%	72%	72%	65%	63%	71%
	Oui	27%	27%	31%	35%	40%	38%	35%	38%	36%	37%	28%	28%	35%	37%	29%
CSP	Cadre, profession intellectuelle	43%	50%	51%	43%	42%	43%	50%	45%	43%	52%	52%	41%	46%	45%	48%
	Artisan/Commer./Chef d'ent.	14%	8%	12%	14%	18%	12%	14%	13%	12%	9%	10%	14%	13%	13%	11%
	Profession intermédiaire	8%	13%	11%	14%	11%	15%	10%	16%	13%	9%	9%	11%	12%	14%	10%
	Employé	2%	3%	2%	2%	4%	6%	3%	3%	4%	2%	4%	3%	3%	4%	3%
	Etudiant	8%	6%	4%	8%	6%	7%	12%	12%	7%	4%	4%	7%	8%	9%	6%
	Retraité	19%	16%	16%	14%	16%	14%	9%	7%	18%	21%	15%	18%	15%	12%	17%
	Autre sans activité	5%	3%	4%	4%	2%	3%	2%	3%	4%	2%	5%	3%	3%	3%	4%
Nb de questionnaires		635	628	709	813	905	912	760	764	781	670	537	506	8 620	3 217	3 015
Dépenses	Dépense / jour	70 €	84 €	128 €	97 €	108 €	103 €	101 €	78 €	102 €	108 €	94 €	72 €	96 €	94 €	90 €
	Dépense / séjour	626 €	584 €	749 €	608 €	701 €	752 €	807 €	712 €	674 €	715 €	658 €	611 €	700 €	738 €	656 €
	Durée moyenne de séjour	8,9	6,9	5,9	6,3	6,5	7,3	8,0	9,2	6,6	6,6	7,0	8,5	7,3	7,8	7,3

PROFIL DES VISITEURS AVION SELON LE MOIS

06/07/2016

% lignes : analyse de la saisonnalité

France & Etranger En % de séjours 2012 / 2015

		JANV	FEV	MARS	AVRIL	MAI	JUIN	JUIL	AOÛT	SEPT	OCT	NOV	DEC	Tous	ÉTÉ (juin-sept)	HIVER (nov-mars)
Volumes annuels moyens	Séjours	156 086	147 360	211 855	277 380	341 272	354 149	314 264	317 114	270 945	232 241	136 213	107 578	2 866 457	1 256 473	759 092
	Durée moyenne de séjour	7,8	6,7	6,3	6,3	6,3	6,8	7,8	10,0	7,8	6,6	6,9	6,9	7,2	8,1	6,2
Nb de questionnaires		2 237	2 123	2 634	2 711	3 392	3 205	2 688	2 591	2 525	2 201	1 855	1 577	29 739	11 009	10 426
Origines	France	8%	7%	10%	9%	11%	10%	8%	10%	7%	7%	7%	5%	100%	35%	38%
	Grande-Bretagne / Irlande	4%	4%	7%	10%	13%	14%	10%	13%	11%	7%	4%	3%	100%	47%	22%
	Scandinavie	2%	3%	6%	11%	12%	12%	17%	13%	10%	9%	3%	1%	100%	53%	16%
	Allemagne	5%	5%	7%	12%	12%	11%	8%	10%	11%	10%	5%	3%	100%	40%	25%
	Etats-Unis	3%	2%	4%	7%	12%	17%	18%	11%	12%	10%	2%	2%	100%	58%	12%
	Suisse	5%	6%	6%	11%	16%	12%	9%	9%	11%	7%	4%	3%	100%	41%	24%
	Belgique / Luxembourg	7%	5%	9%	12%	10%	10%	10%	9%	13%	6%	4%	5%	100%	41%	31%
Motif	Motifs personnels	5%	5%	7%	9%	11%	12%	12%	13%	10%	7%	4%	3%	100%	48%	24%
	dont visite famille/amis	7%	6%	8%	9%	10%	11%	11%	11%	9%	7%	5%	5%	100%	42%	31%
	dont autres personnels	4%	10%	7%	12%	11%	9%	12%	9%	7%	7%	6%	5%	100%	37%	33%
	dont loisirs - vacances - tourisme	4%	4%	6%	9%	12%	13%	13%	14%	11%	7%	4%	2%	100%	51%	20%
	Motivation 1ère des séjours LVT															
	Activités	3%	11%	9%	9%	30%	9%	9%	1%	5%	4%	5%	3%	100%	25%	31%
	Détente, repos	5%	4%	7%	9%	11%	11%	14%	14%	10%	7%	5%	3%	100%	49%	24%
Visite de sites, tourisme	4%	3%	3%	7%	9%	11%	16%	18%	14%	10%	3%	2%	100%	59%	15%	
Motifs professionnels	dont contacts - réunions - RDV	7%	7%	11%	11%	14%	12%	5%	3%	7%	11%	7%	6%	100%	27%	37%
	dont tourisme d'affaires	8%	8%	9%	11%	12%	10%	7%	4%	9%	8%	7%	7%	100%	29%	39%
	dont études - stages - formation	5%	6%	14%	11%	15%	16%	1%	1%	7%	15%	6%	3%	100%	24%	34%
	dont autres professionnels	5%	9%	9%	12%	11%	13%	6%	2%	4%	8%	9%	13%	100%	25%	45%
		6%	8%	6%	8%	16%	11%	7%	7%	6%	10%	6%	9%	100%	31%	36%
		4%	5%	7%	10%	12%	13%	11%	11%	10%	9%	4%	3%	100%	45%	24%
		7%	6%	8%	9%	11%	11%	11%	11%	9%	7%	5%	5%	100%	42%	30%
Hébergement	Marchand	5%	5%	8%	10%	12%	13%	9%	9%	11%	9%	5%	4%	100%	42%	26%
	Non-marchand	5%	6%	8%	10%	12%	14%	9%	8%	9%	10%	4%	4%	100%	40%	28%
	Hôtel 4* et 5*	4%	5%	6%	10%	14%	14%	12%	11%	10%	10%	3%	2%	100%	47%	20%
	Hôtel 3*	13%	4%	9%	5%	16%	23%	4%	17%	3%	2%	3%	0%	100%	48%	29%
	Hôtel 2*	3%	2%	7%	10%	11%	10%	17%	18%	12%	7%	3%	2%	100%	57%	16%
	Village Club commercial	3%	5%	8%	12%	12%	14%	9%	11%	9%	7%	5%	3%	100%	44%	24%
	Location	2%	4%	5%	14%	13%	12%	15%	12%	11%	7%	2%	4%	100%	49%	16%
	Résidence hôtelière / de tourisme	7%	6%	7%	9%	11%	11%	11%	11%	9%	7%	5%	5%	100%	42%	31%
	Hotel autres cas	7%	6%	8%	10%	10%	11%	11%	12%	9%	7%	5%	4%	100%	43%	30%
	Résidence principale parents/amis	4%	4%	7%	8%	17%	14%	12%	12%	8%	9%	3%	3%	100%	46%	20%
Résidence secondaire	5%	4%	9%	8%	14%	12%	11%	11%	9%	10%	4%	3%	100%	42%	26%	
Lieu de séjour principal	Cannes	5%	6%	8%	8%	14%	11%	10%	13%	8%	8%	6%	3%	100%	43%	28%
	Mandelieu	7%	6%	8%	11%	11%	13%	8%	12%	10%	6%	4%	4%	100%	43%	29%
	Menton	6%	6%	8%	11%	11%	13%	8%	8%	9%	9%	6%	5%	100%	38%	31%
	Monaco	5%	6%	6%	9%	11%	15%	14%	11%	7%	7%	4%	5%	100%	47%	26%
	Pays de Grasse	4%	4%	6%	8%	13%	14%	13%	13%	10%	7%	5%	3%	100%	50%	22%
	Antibes	6%	5%	7%	9%	11%	13%	13%	13%	10%	6%	5%	4%	100%	49%	26%
	Villeneuve Valbonne	11%	10%	23%	8%	5%	8%	9%	5%	9%	5%	3%	4%	100%	31%	51%
	Montagne	5%	5%	7%	10%	12%	12%	11%	11%	10%	8%	5%	4%	100%	43%	26%
	Nice	8%	5%	9%	9%	10%	9%	13%	11%	9%	8%	4%	5%	100%	43%	30%
	Metropole Littoral Ouest	5%	5%	6%	11%	11%	12%	11%	13%	11%	8%	4%	2%	100%	46%	23%
	Metropole Littoral Est	3%	3%	4%	9%	6%	8%	24%	27%	6%	4%	3%	2%	100%	65%	15%
Âge	Moins de 18 ans	4%	3%	5%	9%	8%	13%	19%	20%	9%	4%	3%	3%	100%	60%	19%
	De 18 à 24 ans	5%	4%	5%	8%	11%	13%	14%	13%	6%	4%	4%	4%	100%	52%	23%
	De 25 à 29 ans	5%	4%	6%	9%	13%	13%	11%	13%	12%	7%	4%	4%	100%	49%	23%
	De 30 à 39 ans	5%	4%	7%	9%	11%	10%	14%	13%	11%	8%	4%	4%	100%	47%	24%
	De 40 à 49 ans	5%	4%	7%	10%	10%	11%	12%	12%	11%	9%	5%	3%	100%	47%	24%
	De 50 à 59 ans	6%	4%	7%	9%	11%	12%	10%	8%	14%	10%	5%	4%	100%	43%	27%
1er séjour AM	Non	6%	6%	8%	10%	11%	12%	11%	11%	9%	8%	5%	4%	100%	42%	29%
	Oui	4%	4%	6%	10%	14%	14%	12%	12%	10%	9%	4%	3%	100%	48%	19%
CSP	Cadre, profession intellectuelle	6%	6%	8%	10%	11%	12%	10%	11%	9%	9%	5%	4%	100%	41%	29%
	Artisan/Commer./Chef d'ent.	6%	4%	7%	12%	15%	12%	11%	11%	8%	6%	4%	4%	100%	41%	25%
	Profession intermédiaire	5%	6%	7%	12%	11%	15%	8%	12%	9%	7%	4%	4%	100%	44%	26%
	Employé	5%	7%	6%	10%	13%	20%	8%	9%	8%	5%	4%	4%	100%	45%	27%
	Etudiant	5%	5%	6%	9%	8%	11%	18%	17%	7%	5%	3%	4%	100%	53%	24%
	Retraité	8%	7%	9%	9%	11%	12%	7%	6%	10%	10%	5%	5%	100%	35%	34%
	Autre sans activité	8%	6%	9%	12%	8%	13%	8%	9%	11%	6%	6%	4%	100%	41%	33%

PROFIL DES VISITEURS AVION SELON LE MOIS

06/07/2016

% lignes : analyse de la saisonnalité

France En % de séjours 2012 / 2015

		JANV	FEV	MARS	AVRIL	MAI	JUIN	JUIL	AOÛT	SEPT	OCT	NOV	DEC	Tous	ÉTÉ (juin-sept)	HIVER (nov-mars)
Volumes annuels moyens	Séjours	64 681	60 525	84 296	73 327	90 686	80 326	65 810	79 982	58 572	60 355	53 979	43 632	816 171	284 690	307 113
	Durée moyenne de séjour	6,5	5,9	6,2	5,7	5,8	6,0	7,2	11,6	9,0	6,0	6,2	5,9	6,9	8,5	6,2
Nb de questionnaires		722	692	787	686	816	673	589	662	509	509	555	444	7 644	2 433	3 200
Origines	France	8%	7%	9%	9%	11%	10%	7%	11%	7%	8%	7%	6%	100%	35%	37%
	dont Île de France	6%	8%	9%	8%	13%	9%	9%	12%	9%	8%	5%	4%	100%	39%	32%
	dont Nord-Pas-de-Calais	9%	8%	11%	9%	11%	9%	12%	8%	4%	6%	8%	6%	100%	33%	42%
	dont Rhône-Alpes	8%	10%	14%	8%	4%	12%	7%	4%	8%	10%	9%	7%	100%	31%	47%
	dont Pays de la Loire	8%	7%	14%	12%	10%	7%	10%	4%	8%	12%	4%	5%	100%	29%	38%
	dont Alsace	7%	8%	8%	9%	12%	10%	8%	12%	7%	6%	11%	2%	100%	37%	36%
Motif	Motifs personnels	8%	7%	10%	9%	10%	10%	9%	12%	8%	7%	6%	5%	100%	39%	36%
	dont visite famille/amis	8%	7%	10%	8%	10%	9%	10%	10%	8%	7%	7%	6%	100%	37%	38%
	dont autres personnels	4%	14%	12%	11%	10%	7%	13%	2%	3%	10%	6%	6%	100%	25%	43%
	dont loisirs - vacances - tourisme	7%	6%	10%	9%	11%	10%	7%	16%	8%	7%	6%	3%	100%	42%	32%
	Motivation 1ère des séjours LVT															
	Activités	2%	16%	14%	3%	23%	2%	9%	2%	7%	12%	9%	3%	100%	19%	44%
	Détente, repos	9%	4%	9%	10%	7%	11%	7%	16%	11%	7%	6%	4%	100%	44%	32%
Visite de sites, tourisme	7%	5%	9%	5%	11%	7%	10%	24%	9%	6%	5%	2%	100%	50%	28%	
Motifs professionnels	dont contacts - réunions - RDV	9%	10%	11%	10%	14%	11%	5%	2%	6%	8%	7%	6%	100%	24%	44%
	dont tourisme d'affaires	8%	10%	9%	11%	13%	9%	7%	2%	6%	9%	8%	7%	100%	24%	42%
	dont études - stages - formation	11%	10%	16%	9%	16%	16%	1%	1%	4%	7%	7%	2%	100%	22%	46%
	dont autres professionnels	3%	13%	11%	7%	13%	5%	5%	4%	6%	10%	8%	15%	100%	20%	50%
		9%	11%	5%	5%	16%	8%	9%	4%	7%	10%	6%	10%	100%	28%	41%
		7%	8%	11%	10%	12%	11%	6%	8%	6%	8%	7%	5%	100%	31%	38%
		8%	7%	10%	8%	10%	9%	9%	11%	8%	7%	7%	6%	100%	37%	37%
		7%	9%	13%	12%	12%	10%	6%	5%	7%	6%	7%	6%	100%	28%	42%
		10%	9%	10%	9%	13%	11%	6%	4%	6%	11%	7%	6%	100%	26%	41%
		8%	8%	6%	12%	14%	12%	6%	10%	5%	11%	5%	3%	100%	33%	30%
Hébergement	Village Club commercial	17%	6%	10%	4%	13%	32%	3%	6%	4%	0%	5%	0%	100%	44%	38%
	Location	5%	3%	8%	6%	8%	3%	11%	28%	12%	5%	7%	3%	100%	55%	26%
	Résidence hôtelière / de tourisme	3%	9%	13%	10%	12%	12%	3%	10%	6%	7%	9%	4%	100%	32%	39%
	Hotel autres cas	3%	5%	10%	14%	21%	12%	11%	4%	3%	5%	4%	7%	100%	29%	30%
	Résidence principale parents/amis	8%	7%	10%	8%	10%	9%	9%	10%	7%	7%	7%	6%	100%	36%	38%
	Résidence secondaire	9%	7%	10%	9%	9%	8%	8%	14%	9%	7%	6%	4%	100%	39%	35%
	Autres	3%	8%	19%	7%	17%	5%	5%	8%	12%	9%	4%	2%	100%	31%	36%
		8%	8%	12%	7%	14%	8%	7%	12%	7%	7%	5%	5%	100%	34%	38%
		8%	6%	12%	10%	11%	11%	7%	10%	6%	6%	9%	3%	100%	34%	39%
		9%	9%	8%	9%	12%	9%	9%	13%	8%	8%	3%	3%	100%	39%	32%
Lieu de séjour principal	Monaco	8%	8%	12%	11%	13%	7%	8%	2%	7%	8%	10%	5%	100%	24%	44%
	Pays de Grasse	7%	8%	7%	8%	13%	13%	9%	9%	6%	9%	5%	7%	100%	37%	33%
	Antibes	6%	7%	7%	8%	10%	12%	8%	15%	11%	5%	8%	4%	100%	45%	31%
	Villeneuve Valbonne	8%	6%	9%	8%	11%	13%	10%	12%	7%	7%	7%	4%	100%	41%	34%
	Montagne	8%	9%	31%	6%	5%	4%	9%	5%	5%	8%	5%	5%	100%	23%	59%
	Nice	8%	7%	10%	10%	11%	11%	8%	8%	7%	8%	7%	6%	100%	33%	39%
	Metropole Littoral Ouest	10%	7%	11%	9%	10%	7%	10%	10%	7%	7%	5%	6%	100%	34%	39%
	Metropole Littoral Est	7%	7%	13%	8%	11%	6%	7%	14%	9%	10%	4%	4%	100%	36%	35%
		4%	6%	10%	9%	7%	4%	17%	24%	3%	6%	4%	4%	100%	49%	29%
		6%	5%	9%	7%	7%	10%	17%	18%	8%	4%	6%	4%	100%	52%	30%
Âge	Moins de 18 ans	7%	5%	8%	10%	10%	11%	13%	7%	11%	5%	7%	6%	100%	43%	32%
	De 18 à 24 ans	8%	6%	7%	10%	14%	10%	8%	12%	8%	6%	6%	6%	100%	38%	33%
	De 25 à 29 ans	7%	6%	10%	9%	11%	8%	10%	11%	7%	9%	6%	5%	100%	36%	34%
	De 30 à 39 ans	7%	6%	8%	9%	11%	8%	10%	11%	7%	9%	6%	5%	100%	39%	32%
	De 40 à 49 ans	9%	5%	11%	8%	9%	10%	8%	12%	10%	9%	6%	4%	100%	39%	32%
	De 50 à 59 ans	9%	5%	11%	8%	9%	10%	7%	9%	11%	7%	8%	5%	100%	37%	39%
	60 ans ou plus															
1er séjour AM	Non	8%	7%	10%	9%	10%	10%	8%	10%	7%	7%	7%	6%	100%	35%	38%
	Oui	6%	7%	11%	9%	15%	11%	8%	10%	6%	7%	7%	3%	100%	35%	34%
CSP	Cadre, profession intellectuelle	9%	7%	10%	9%	12%	9%	6%	9%	7%	8%	7%	6%	100%	30%	40%
	Artisan/Commer./Chef d'ent.	8%	7%	11%	13%	13%	10%	7%	8%	5%	6%	6%	6%	100%	30%	38%
	Profession intermédiaire	9%	9%	11%	11%	11%	11%	6%	7%	6%	10%	6%	5%	100%	29%	39%
	Employé	7%	10%	7%	12%	12%	16%	8%	7%	6%	6%	4%	6%	100%	36%	34%
	Etudiant	5%	8%	13%	6%	8%	8%	17%	15%	3%	4%	6%	6%	100%	43%	38%
	Retraité	10%	9%	12%	8%	9%	11%	7%	7%	7%	6%	6%	7%	100%	31%	45%
	Autre sans activité	9%	8%	12%	11%	9%	11%	7%	8%	7%	6%	8%	4%	100%	33%	42%

PROFIL DES VISITEURS AVION SELON LE MOIS

06/07/2016

% lignes : analyse de la saisonnalité

Etranger En % de séjours 2012 / 2015

		JANV	FEV	MARS	AVRIL	MAI	JUIN	JUIL	AOÛT	SEPT	OCT	NOV	DEC	Tous	ÉTÉ (juin-sept)	HIVER (nov-mars)
Volumes annuels moyens	Séjours	90 944	86 412	127 013	204 182	250 733	274 291	248 992	237 367	212 796	172 018	81 888	63 650	2 050 286	973 446	449 907
	Durée moyenne de séjour	8,7	7,3	6,3	6,5	6,5	7,0	8,0	9,5	7,4	6,8	7,3	7,6	7,4	8,0	6,2
Nb de questionnaires		1 515	1 431	1 847	2 025	2 576	2 532	2 099	1 929	2 016	1 692	1 300	1 133	22 095	8 576	7 226
Origines	Grande-Bretagne / Irlande	4%	4%	7%	10%	13%	14%	10%	13%	11%	7%	4%	3%	100%	47%	22%
	Scandinavie	2%	3%	6%	11%	12%	12%	17%	13%	10%	9%	3%	1%	100%	53%	16%
	Allemagne	5%	5%	7%	12%	12%	11%	8%	10%	11%	10%	5%	3%	100%	40%	25%
	Etats-Unis	3%	2%	4%	7%	12%	17%	18%	11%	12%	10%	2%	2%	100%	58%	12%
	Suisse	5%	6%	6%	11%	16%	12%	9%	9%	11%	7%	4%	3%	100%	41%	24%
	Belgique / Luxembourg	7%	5%	9%	12%	10%	10%	10%	9%	13%	6%	4%	5%	100%	41%	31%
	Pays-Bas	5%	6%	6%	7%	15%	14%	9%	10%	11%	9%	4%	4%	100%	44%	25%
Motif	Motifs personnels	4%	4%	5%	10%	12%	13%	14%	13%	11%	8%	4%	3%	100%	51%	20%
	dont visite famille/amis	6%	5%	6%	10%	11%	12%	12%	12%	10%	7%	5%	4%	100%	46%	26%
	dont autres personnels	5%	7%	4%	12%	12%	10%	12%	13%	9%	6%	6%	5%	100%	44%	26%
	dont loisirs - vacances - tourisme	3%	4%	5%	10%	13%	14%	14%	14%	11%	8%	3%	2%	100%	53%	17%
	Motivation 1ère des séjours LVT															
	Activités	3%	9%	7%	13%	34%	13%	9%	1%	4%	1%	3%	3%	100%	27%	26%
	Détente, repos	4%	4%	6%	9%	12%	11%	16%	14%	9%	7%	5%	3%	100%	50%	21%
Visite de sites, tourisme	3%	2%	3%	7%	9%	12%	16%	17%	15%	10%	3%	2%	100%	60%	13%	
Motifs professionnels	6%	5%	11%	11%	13%	13%	4%	3%	8%	13%	6%	5%	100%	29%	33%	
dont contacts - réunions - RDV	8%	6%	10%	11%	12%	11%	7%	5%	10%	8%	6%	6%	100%	33%	37%	
dont tourisme d'affaires	3%	5%	12%	12%	15%	16%	1%	1%	8%	19%	6%	3%	100%	25%	29%	
dont études - stages - formation	7%	4%	7%	18%	7%	22%	8%	0%	1%	5%	9%	11%	100%	32%	38%	
dont autres professionnels	4%	7%	7%	9%	16%	13%	5%	9%	5%	10%	6%	8%	100%	33%	32%	
Hébergement	Marchand	3%	4%	6%	10%	12%	14%	12%	12%	11%	9%	4%	3%	100%	48%	20%
	Non-marchand	6%	5%	6%	10%	11%	12%	12%	12%	9%	7%	5%	4%	100%	46%	26%
	Hôtel 4* et 5*	4%	4%	7%	9%	12%	14%	10%	10%	11%	10%	5%	3%	100%	45%	23%
	Hôtel 3*	4%	5%	7%	11%	12%	15%	10%	10%	10%	10%	4%	3%	100%	44%	23%
	Hôtel 2*	3%	4%	6%	9%	14%	14%	13%	11%	12%	10%	3%	1%	100%	51%	16%
	Village Club commercial	3%	0%	8%	6%	23%	5%	7%	40%	3%	6%	0%	0%	100%	54%	11%
	Location	2%	2%	7%	10%	11%	11%	18%	16%	12%	7%	3%	1%	100%	57%	15%
	Résidence hôtelière / de tourisme	3%	4%	7%	13%	13%	15%	11%	12%	10%	7%	3%	3%	100%	48%	20%
	Hotel autres cas	1%	4%	3%	14%	12%	12%	16%	14%	13%	8%	2%	3%	100%	54%	13%
	Résidence principale parents/amis	6%	5%	6%	10%	11%	12%	12%	12%	10%	7%	4%	4%	100%	46%	25%
Résidence secondaire	7%	5%	7%	10%	10%	12%	12%	12%	9%	7%	5%	3%	100%	45%	27%	
Autres	4%	3%	4%	8%	17%	16%	14%	13%	7%	9%	2%	3%	100%	49%	16%	
Lieu de séjour principal	Cannes	4%	3%	8%	9%	14%	13%	12%	11%	9%	11%	4%	3%	100%	45%	22%
	Mandelieu	3%	6%	5%	6%	15%	12%	11%	15%	10%	8%	4%	3%	100%	48%	22%
	Menton	5%	5%	7%	12%	11%	15%	8%	11%	11%	6%	5%	5%	100%	45%	27%
	Monaco	5%	6%	6%	11%	11%	15%	9%	9%	9%	10%	5%	5%	100%	42%	27%
	Pays de Grasse	4%	4%	5%	10%	9%	16%	17%	13%	8%	7%	4%	4%	100%	54%	21%
	Antibes	4%	3%	5%	8%	14%	15%	16%	13%	9%	8%	3%	2%	100%	53%	18%
	Villeneuve Valbonne	4%	4%	5%	10%	11%	13%	15%	13%	12%	5%	3%	3%	100%	54%	20%
	Montagne	14%	11%	13%	9%	6%	13%	8%	5%	15%	2%	1%	3%	100%	41%	42%
	Nice	4%	4%	6%	11%	12%	13%	12%	12%	11%	8%	4%	3%	100%	47%	21%
	Metropole Littoral Ouest	5%	3%	6%	8%	10%	11%	17%	13%	12%	8%	3%	3%	100%	52%	20%
Metropole Littoral Est	5%	4%	4%	12%	11%	14%	12%	12%	12%	8%	4%	2%	100%	49%	19%	
Âge	Moins de 18 ans	2%	2%	2%	9%	6%	9%	27%	28%	7%	4%	2%	1%	100%	71%	10%
	De 18 à 24 ans	4%	3%	4%	9%	9%	13%	20%	21%	9%	5%	2%	2%	100%	63%	15%
	De 25 à 29 ans	5%	3%	5%	8%	11%	14%	14%	14%	13%	6%	3%	3%	100%	55%	19%
	De 30 à 39 ans	4%	3%	6%	9%	12%	14%	12%	14%	13%	7%	3%	3%	100%	53%	19%
	De 40 à 49 ans	4%	3%	6%	10%	11%	11%	15%	14%	12%	8%	4%	3%	100%	52%	20%
	De 50 à 59 ans	4%	4%	6%	10%	10%	12%	14%	13%	12%	9%	4%	3%	100%	50%	21%
60 ans ou plus	5%	3%	6%	10%	12%	12%	11%	8%	15%	11%	5%	3%	100%	46%	22%	
1er séjour AM	Non	5%	5%	7%	10%	11%	13%	12%	11%	10%	8%	4%	3%	100%	46%	24%
	Oui	3%	3%	6%	10%	13%	14%	12%	12%	11%	9%	3%	2%	100%	50%	18%
CSP	Cadre, profession intellectuelle	4%	5%	6%	9%	9%	11%	14%	13%	11%	11%	5%	4%	100%	48%	24%
	Artisan/Commer./Chef d'ent.	5%	3%	5%	11%	12%	11%	14%	13%	11%	7%	4%	5%	100%	49%	20%
	Profession intermédiaire	2%	5%	6%	8%	9%	13%	11%	18%	13%	8%	3%	4%	100%	55%	20%
	Employé	3%	6%	4%	7%	10%	16%	11%	14%	14%	6%	6%	4%	100%	55%	23%
	Etudiant	5%	4%	3%	8%	9%	10%	20%	20%	10%	5%	3%	4%	100%	60%	18%
	Retraité	6%	4%	6%	9%	10%	12%	8%	7%	14%	14%	5%	5%	100%	41%	27%
Autre sans activité	7%	3%	6%	7%	7%	13%	10%	12%	16%	7%	7%	4%	100%	51%	28%	