

PROFIL DES VISITEURS AVION SELON L'ÂGE

(Ages recueillis pour les visiteurs avion et leurs accompagnants)

| FRANCE ET ETRANGER | | En % de séjours 2010 / 2012 | Moins de 18 ans * | De 18 à 24 ans | De 25 à 29 ans | De 30 à 39 ans | De 40 à 49 ans | De 50 à 59 ans | 60 ans et plus | Tous |
|----------------------------------|--|-----------------------------|-------------------|-----------------|----------------|----------------|----------------|----------------|-----------------|------------------|
| Volumes annuels moyens | Séjours Durée moyenne de séjour | | 171 631 10,6 | 195 936 11,0 | 187 699 7,3 | 486 083 6,3 | 519 343 6,3 | 441 266 7,2 | 453 435 12,6 | 2 455 393 8,4 |
| Nb de questionnaires | | | | | | | | | | 0 |
| Origines | Grande Bretagne | | 9% | 11% | 13% | 13% | 11% | 12% | 14% | 12% |
| | Etats-Unis | | 8% | 6% | 8% | 7% | 6% | 7% | 7% | 7% |
| | Allemagne | | 7% | 6% | 5% | 5% | 6% | 7% | 4% | 6% |
| | Suisse | | 4% | 4% | 3% | 3% | 3% | 3% | 4% | 4% |
| | Pays-Bas | | 2% | 2% | 4% | 3% | 2% | 4% | 4% | 3% |
| | Suède | | 5% | 2% | 4% | 3% | 2% | 2% | 5% | 3% |
| | Belgique | | 2% | 2% | 4% | 3% | 3% | 3% | 4% | 3% |
| Motif | Motifs personnels | | 98% | 87% | 72% | 62% | 63% | 74% | 94% | 75% |
| | dont visite famille/amis | | 25% | 25% | 21% | 16% | 14% | 17% | 23% | 19% |
| | dont autres personnels | | 2% | 5% | 1% | 1% | 1% | 2% | 2% | 2% |
| | dont loisirs - vacances - tourisme | | 71% | 57% | 50% | 45% | 47% | 56% | 69% | 55% |
| | Motivation 1ère des séjours LVT | | | | | | | | | |
| | Activités | | 36% | 61% | 46% | 50% | 37% | 44% | 50% | 46% |
| | Détente, repos | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Visite de sites, tourisme | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Motifs professionnels | | 2% | 13% | 28% | 38% | 37% | 26% | 6% | 25% |
| | dont contacts - réunions - rendez-vous | | 1% | 6% | 18% | 25% | 24% | 18% | 4% | 16% |
| dont tourisme d'affaires | | 0% | 3% | 8% | 11% | 12% | 7% | 2% | 7% | |
| dont études - stages - formation | | 0% | 4% | 1% | 1% | 0% | 0% | 0% | 1% | |
| dont autres professionnels | | 0% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | |
| Hébergement | Marchand | | 52% | 60% | 44% | 59% | 66% | 68% | 47% | 58% |
| | Non-marchand | | 48% | 40% | 56% | 41% | 34% | 32% | 53% | 42% |
| | Hôtel 4* et 4L | | 11% | 11% | 20% | 25% | 28% | 25% | 14% | 21% |
| | Hôtel 3* | | 7% | 8% | 14% | 16% | 16% | 14% | 10% | 13% |
| | Hôtel 2* | | 4% | 7% | 9% | 8% | 7% | 7% | 4% | 7% |
| | Village Club commercial | | 1% | 0% | 1% | 1% | 1% | 0% | 0% | 1% |
| | Location | | 13% | 9% | 6% | 6% | 6% | 6% | 6% | 7% |
| | Résidence hôtelière / de tourisme | | 4% | 3% | 2% | 3% | 3% | 3% | 2% | 3% |
| | Hôtel autres cas | | 2% | 4% | 3% | 3% | 3% | 3% | 2% | 3% |
| | Résidence principale parents/amis | | 40% | 45% | 35% | 27% | 23% | 25% | 33% | 30% |
| Résidence secondaire | | 14% | 8% | 6% | 7% | 10% | 17% | 26% | 13% | |
| Autres | | 4% | 5% | 3% | 3% | 3% | 2% | 3% | 3% | |
| Lieu de séjour principal | Cannes | | 14% | 14% | 14% | 16% | 18% | 15% | 13% | 15% |
| | Mandelieu | | 5% | 2% | 2% | 3% | 3% | 4% | 4% | 3% |
| | Menton | | 4% | 3% | 3% | 4% | 3% | 4% | 6% | 4% |
| | Monaco | | 4% | 6% | 9% | 9% | 10% | 8% | 5% | 8% |
| | Pays de Grasse | | 3% | 3% | 2% | 2% | 2% | 2% | 3% | 2% |
| | Antibes | | 11% | 10% | 8% | 8% | 8% | 9% | 11% | 9% |
| | Villeneuve Valbonne | | 10% | 4% | 6% | 7% | 7% | 7% | 8% | 7% |
| | Montagne | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| | Nice | | 38% | 51% | 48% | 43% | 40% | 41% | 38% | 42% |
| | Metropole Littoral Ouest | | 6% | 4% | 3% | 3% | 4% | 5% | 6% | 5% |
| Metropole Littoral Est | | 5% | 2% | 3% | 3% | 4% | 5% | 5% | 4% | |
| Saisonnalité | Janvier | | 3% | 5% | 5% | 6% | 5% | 6% | 6% | 5% |
| | Février | | 4% | 4% | 5% | 5% | 5% | 5% | 5% | 5% |
| | Mars | | 4% | 5% | 6% | 7% | 7% | 7% | 7% | 7% |
| | Avril | | 9% | 7% | 7% | 8% | 9% | 9% | 9% | 9% |
| | Mai | | 6% | 9% | 11% | 11% | 11% | 11% | 10% | 10% |
| | Juin | | 8% | 10% | 11% | 11% | 10% | 10% | 11% | 10% |
| | Juillet | | 21% | 16% | 12% | 10% | 11% | 10% | 9% | 12% |
| | Août | | 26% | 20% | 14% | 12% | 11% | 10% | 8% | 12% |
| | Septembre | | 7% | 10% | 11% | 11% | 10% | 11% | 13% | 11% |
| | Octobre | | 5% | 6% | 8% | 9% | 9% | 10% | 11% | 9% |
| Novembre | | 3% | 4% | 5% | 6% | 6% | 6% | 6% | 6% | |
| Décembre | | 3% | 5% | 5% | 4% | 4% | 4% | 5% | 4% | |
| 1er séjour Alpes Maritimes * | Non | | | 61% | 63% | 71% | 76% | 81% | 86% | 76% |
| | Oui | | | 39% | 37% | 29% | 24% | 19% | 14% | 24% |
| CSP | Cadre, profession intellectuelle | | | 14% | 40% | 54% | 56% | 48% | 16% | 41% |
| | Artisan/commerçant/chef d'entreprise | | | 5% | 9% | 13% | 19% | 22% | 8% | 14% |
| | Profession intermédiaire | | | 11% | 24% | 20% | 14% | 13% | 4% | 14% |
| | Employé | | | 9% | 15% | 9% | 6% | 5% | 1% | 7% |
| | Etudiant | | | 57% | 8% | 0% | 1% | 1% | 0% | 6% |
| | Retraité | | | 1% | 1% | 0% | 1% | 6% | 67% | 14% |
| Autre sans activité | | | 3% | 4% | 3% | 3% | 5% | 3% | 4% | |
| Âge moyen | | | 9* | 21 | 27 | 34 | 44 | 54 | 67 | 43 |
| Nb de questionnaires | | | | | | | | | | 0 |
| Dépenses | Dépense / jour | | 45 € | 45 € | 74 € | 93 € | 105 € | 98 € | 58 € | 76 € |
| | Dépense / séjour | | 470 € | 478 € | 541 € | 587 € | 666 € | 712 € | 700 € | 626 € |
| | Durée moyenne de séjour | | 10,5 | 10,7 | 7,3 | 6,3 | 6,3 | 7,2 | 12,1 | 8,2 |

* Seules les réponses du répondant sont prises en compte, on considère que les réponses des accompagnants correspondent à celle du répondant. Attention, les enfants (moins de 15 ans) ne sont pas interrogés et donc sous représentés

PROFIL DES VISITEURS AVION SELON L'ÂGE

(Ages recueillis pour les visiteurs avion et leurs accompagnants)

| FRANCE | | En % de séjours 2010 / 2012 | Moins de 18 ans * | De 18 à 24 ans | De 25 à 29 ans | De 30 à 39 ans | De 40 à 49 ans | De 50 à 59 ans | 60 ans et plus | Tous |
|----------------------------------|--|-----------------------------|-------------------|----------------|----------------|----------------|----------------|----------------|-----------------|----------------|
| Volumes annuels moyens | Séjours Durée moyenne de séjour | | 50 488 10,6 | 61 479 10,4 | 56 818 6,2 | 143 048 5,5 | 147 646 5,3 | 127 827 6,6 | 153 620 13,8 | 740 927 8,2 |
| Nb de questionnaires | | | | | | | | | | 0 |
| Origines | France | | | | | | | | | |
| | Île de France | | 47% | 59% | 49% | 53% | 53% | 55% | 53% | 54% |
| | Rhône-Alpes | | 5% | 5% | 5% | 5% | 5% | 7% | 7% | 6% |
| | Corse | | 10% | 5% | 5% | 5% | 5% | 4% | 3% | 5% |
| | Alsace | | 4% | 3% | 5% | 4% | 4% | 3% | 4% | 4% |
| | Nord-Pas-de-Calais | | 6% | 4% | 4% | 5% | 5% | 4% | 4% | 4% |
| | Pays de la Loire | | 3% | 4% | 5% | 4% | 4% | 3% | 1% | 4% |
| Motif | Motifs personnels | | 98% | 84% | 66% | 56% | 54% | 68% | 94% | 71% |
| | dont visite famille/amis | | 38% | 34% | 30% | 23% | 20% | 26% | 32% | 27% |
| | dont autres personnels | | 2% | 4% | 1% | 2% | 2% | 2% | 3% | 2% |
| | dont loisirs - vacances - tourisme | | 58% | 46% | 35% | 32% | 32% | 40% | 58% | 42% |
| | Motivation 1ère des séjours LVT | | | | | | | | | |
| | Activités | | 33% | 55% | 48% | 41% | 15% | 37% | 34% | 38% |
| | Détente, repos | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Visite de sites, tourisme | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Motifs professionnels | | 2% | 16% | 34% | 44% | 46% | 32% | 6% | 29% |
| | dont contacts - réunions - rendez-vous | | 1% | 9% | 25% | 32% | 32% | 24% | 4% | 20% |
| dont tourisme d'affaires | | 0% | 3% | 6% | 10% | 13% | 7% | 2% | 7% | |
| dont études - stages - formation | | 0% | 3% | 1% | 1% | 1% | 0% | 0% | 1% | |
| dont autres professionnels | | 0% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | |
| Hébergement | Marchand | | 30% | 43% | 26% | 47% | 55% | 58% | 19% | 43% |
| | Non-marchand | | 70% | 57% | 74% | 53% | 45% | 42% | 81% | 57% |
| | Hôtel 4* et 4L | | 4% | 5% | 11% | 16% | 19% | 14% | 5% | 12% |
| | Hôtel 3* | | 3% | 5% | 12% | 15% | 15% | 11% | 6% | 11% |
| | Hôtel 2* | | 2% | 4% | 9% | 10% | 9% | 7% | 3% | 7% |
| | Village Club commercial | | 2% | 0% | 1% | 1% | 1% | 1% | 1% | 1% |
| | Location | | 8% | 6% | 4% | 3% | 3% | 3% | 3% | 4% |
| | Résidence hôtelière / de tourisme | | 4% | 2% | 2% | 2% | 2% | 2% | 2% | 2% |
| | Hôtel autres cas | | 1% | 3% | 3% | 3% | 3% | 2% | 2% | 2% |
| | Résidence principale parents/amis | | 61% | 64% | 50% | 41% | 33% | 38% | 44% | 43% |
| Résidence secondaire | | 14% | 9% | 5% | 7% | 11% | 19% | 30% | 15% | |
| Autres | | 2% | 3% | 2% | 2% | 3% | 2% | 4% | 3% | |
| Lieu de séjour principal | Cannes | | 15% | 14% | 13% | 16% | 15% | 14% | 14% | 14% |
| | Mandelieu | | 5% | 4% | 2% | 5% | 4% | 5% | 4% | 4% |
| | Menton | | 6% | 2% | 4% | 4% | 3% | 4% | 7% | 4% |
| | Monaco | | 2% | 3% | 5% | 6% | 10% | 5% | 3% | 6% |
| | Pays de Grasse | | 3% | 3% | 4% | 4% | 3% | 3% | 4% | 3% |
| | Antibes | | 9% | 12% | 8% | 8% | 8% | 11% | 11% | 10% |
| | Villeneuve Valbonne | | 14% | 7% | 12% | 11% | 10% | 9% | 9% | 10% |
| | Montagne | | 3% | 2% | 3% | 1% | 3% | 1% | 2% | 2% |
| | Nice | | 31% | 43% | 41% | 36% | 36% | 35% | 34% | 36% |
| | Metropole Littoral Ouest | | 9% | 8% | 6% | 6% | 7% | 9% | 9% | 8% |
| Metropole Littoral Est | | 4% | 1% | 2% | 3% | 2% | 3% | 4% | 3% | |
| Saisonnalité | Janvier | | 4% | 6% | 7% | 7% | 7% | 8% | 8% | 7% |
| | Février | | 8% | 6% | 5% | 6% | 7% | 6% | 6% | 6% |
| | Mars | | 6% | 7% | 8% | 7% | 8% | 8% | 9% | 8% |
| | Avril | | 11% | 7% | 7% | 8% | 8% | 9% | 8% | 8% |
| | Mai | | 7% | 9% | 10% | 11% | 10% | 11% | 10% | 10% |
| | Juin | | 5% | 8% | 10% | 10% | 10% | 9% | 10% | 9% |
| | Juillet | | 16% | 13% | 10% | 9% | 9% | 8% | 9% | 10% |
| | Août | | 24% | 18% | 14% | 11% | 10% | 10% | 8% | 12% |
| | Septembre | | 6% | 10% | 9% | 9% | 8% | 9% | 11% | 9% |
| | Octobre | | 3% | 5% | 7% | 9% | 8% | 9% | 9% | 8% |
| Novembre | | 4% | 6% | 6% | 7% | 7% | 8% | 7% | 7% | |
| Décembre | | 5% | 7% | 6% | 6% | 6% | 6% | 6% | 6% | |
| 1er séjour Alpes Maritimes* | Non | | | 83% | 85% | 89% | 92% | 94% | 96% | 91% |
| | Oui | | | 17% | 15% | 11% | 8% | 6% | 4% | 9% |
| CSP | Cadre, profession intellectuelle | | | 11% | 38% | 50% | 54% | 46% | 10% | 36% |
| | Artisan/commerçant/chef d'entreprise | | | 3% | 8% | 11% | 17% | 20% | 6% | 12% |
| | Profession intermédiaire | | | 13% | 28% | 25% | 19% | 15% | 3% | 16% |
| | Employé | | | 12% | 17% | 11% | 7% | 7% | 1% | 8% |
| | Etudiant | | | 57% | 5% | 0% | 0% | 0% | 0% | 6% |
| | Retraité | | | 1% | 0% | 0% | 1% | 7% | 78% | 18% |
| Autre sans activité | | | 4% | 4% | 3% | 3% | 5% | 2% | 3% | |
| Âge moyen | | | 9* | 21 | 27 | 34 | 44 | 54 | 69 | 43 |
| Nb de questionnaires | | | | | | | | | | 0 |
| Dépenses | Dépense / jour | | 26 € | 29 € | 50 € | 67 € | 76 € | 68 € | 37 € | 50 € |
| | Dépense / séjour | | 277 € | 300 € | 314 € | 370 € | 422 € | 448 € | 489 € | 400 € |
| | Durée moyenne de séjour | | 10,7 | 10,2 | 6,2 | 5,5 | 5,5 | 6,6 | 13,4 | 8,1 |

* Seules les réponses du répondant sont prises en compte, on considère que les réponses des accompagnants correspondent à celle du répondant. Attention, les enfants (moins de 15 ans) ne sont pas interrogés et donc sous représentés

PROFIL DES VISITEURS AVION SELON L'ÂGE

(Ages recueillis pour les visiteurs avion et leurs accompagnants)

| PAYS ETRANGERS | | En % de séjours 2010 / 2012 | Moins de 18 ans * | De 18 à 24 ans | De 25 à 29 ans | De 30 à 39 ans | De 40 à 49 ans | De 50 à 59 ans | 60 ans et plus | Tous |
|----------------------------------|--------------------------------------|-----------------------------|-------------------|----------------|----------------|----------------|----------------|----------------|----------------|-----------|
| Volumes annuels moyens | Séjours | | 121 459 | 133 887 | 130 837 | 343 914 | 373 893 | 314 729 | 295 747 | 1 714 467 |
| | Durée moyenne de séjour | | 10,5 | 11,4 | 7,9 | 6,8 | 6,8 | 7,6 | 11,8 | 8,5 |
| | | Nb de questionnaires | | | | | | | | 0 |
| Origines | Etats-Unis | | 11% | 8% | 12% | 10% | 9% | 10% | 9% | 10% |
| | Allemagne | | 9% | 9% | 8% | 7% | 9% | 10% | 6% | 8% |
| | Suisse | | 6% | 6% | 5% | 5% | 5% | 4% | 5% | 5% |
| | Pays-Bas | | 3% | 3% | 5% | 5% | 3% | 5% | 6% | 5% |
| | Suède | | 7% | 3% | 5% | 5% | 3% | 3% | 6% | 4% |
| | Belgique | | 3% | 3% | 5% | 5% | 4% | 4% | 5% | 4% |
| | Russie | | 5% | 8% | 1% | 2% | 7% | 5% | 3% | 4% |
| Motif | Motifs personnels | | 97% | 88% | 75% | 65% | 67% | 77% | 94% | 77% |
| | dont visite famille/amis | | 18% | 20% | 16% | 13% | 11% | 12% | 17% | 14% |
| | dont autres personnels | | 2% | 5% | 1% | 1% | 1% | 1% | 2% | 2% |
| | dont loisirs - vacances - tourisme | | 77% | 63% | 58% | 52% | 55% | 64% | 75% | 62% |
| | Motivation 1ère des séjours LVT | | | | | | | | | |
| | Activités | | 36% | 65% | 46% | 53% | 42% | 47% | 54% | 49% |
| | Détente, repos | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Visite de sites, tourisme | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Motifs professionnels | | 3% | 12% | 25% | 35% | 33% | 23% | 6% | 23% |
| | dont contacts - réunions - rendez- | | 1% | 4% | 14% | 21% | 20% | 15% | 4% | 14% |
| dont tourisme d'affaires | | 1% | 2% | 9% | 12% | 11% | 8% | 2% | 8% | |
| dont études - stages - formation | | 0% | 4% | 1% | 1% | 0% | 0% | 0% | 1% | |
| dont autres professionnels | | 0% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | |
| Hébergement | Marchand | | 60% | 67% | 52% | 64% | 71% | 71% | 57% | 64% |
| | Non-marchand | | 40% | 33% | 48% | 36% | 29% | 29% | 43% | 36% |
| | Hôtel 4* et 4L | | 15% | 14% | 25% | 30% | 32% | 30% | 20% | 26% |
| | Hôtel 3* | | 9% | 10% | 16% | 17% | 16% | 15% | 12% | 14% |
| | Hôtel 2* | | 4% | 9% | 9% | 7% | 6% | 6% | 4% | 6% |
| | Village Club commercial | | 1% | 0% | 1% | 1% | 0% | 0% | 0% | 0% |
| | Location | | 15% | 10% | 7% | 7% | 8% | 7% | 8% | 8% |
| | Résidence hôtelière / de tourisme | | 5% | 3% | 3% | 3% | 3% | 3% | 2% | 3% |
| | Hôtel autres cas | | 2% | 5% | 4% | 3% | 3% | 3% | 2% | 3% |
| | Résidence principale parents/amis | | 29% | 35% | 26% | 21% | 18% | 18% | 25% | 22% |
| Résidence secondaire | | 15% | 7% | 6% | 7% | 10% | 15% | 23% | 12% | |
| Autres | | 5% | 7% | 4% | 3% | 3% | 3% | 3% | 3% | |
| Lieu de séjour principal | Cannes | | 13% | 15% | 15% | 16% | 19% | 15% | 12% | 15% |
| | Mandelieu | | 5% | 2% | 2% | 2% | 3% | 3% | 4% | 3% |
| | Menton | | 3% | 3% | 3% | 3% | 3% | 4% | 6% | 4% |
| | Monaco | | 5% | 7% | 11% | 11% | 10% | 10% | 7% | 9% |
| | Pays de Grasse | | 3% | 2% | 2% | 1% | 2% | 2% | 3% | 2% |
| | Antibes | | 11% | 9% | 8% | 8% | 8% | 9% | 11% | 9% |
| | Villeneuve Valbonne | | 8% | 3% | 4% | 6% | 5% | 6% | 8% | 6% |
| | Montagne | | 1% | 0% | 0% | 1% | 1% | 0% | 1% | 1% |
| | Nice | | 40% | 54% | 50% | 46% | 41% | 43% | 40% | 44% |
| | Metropole Littoral Ouest | | 5% | 3% | 3% | 2% | 3% | 3% | 4% | 3% |
| Metropole Littoral Est | | 5% | 3% | 3% | 3% | 4% | 6% | 6% | 4% | |
| Saisonnalité | Janvier | | 2% | 4% | 5% | 5% | 5% | 5% | 5% | 4% |
| | Février | | 3% | 3% | 4% | 5% | 5% | 5% | 4% | 4% |
| | Mars | | 3% | 4% | 6% | 6% | 6% | 7% | 6% | 6% |
| | Avril | | 9% | 7% | 7% | 8% | 9% | 9% | 9% | 9% |
| | Mai | | 6% | 8% | 11% | 11% | 11% | 11% | 11% | 11% |
| | Juin | | 9% | 11% | 12% | 12% | 11% | 11% | 12% | 11% |
| | Juillet | | 23% | 19% | 13% | 11% | 12% | 11% | 9% | 13% |
| | Août | | 27% | 20% | 15% | 12% | 12% | 10% | 8% | 13% |
| | Septembre | | 7% | 10% | 12% | 12% | 11% | 12% | 14% | 12% |
| | Octobre | | 6% | 6% | 8% | 9% | 10% | 11% | 12% | 9% |
| Novembre | | 2% | 4% | 5% | 5% | 5% | 6% | 5% | 5% | |
| Décembre | | 2% | 4% | 4% | 4% | 3% | 4% | 4% | 4% | |
| 1er séjour Alpes Maritimes* | Non | | | 49% | 52% | 61% | 68% | 74% | 80% | 67% |
| | Oui | | | 51% | 48% | 39% | 32% | 26% | 20% | 33% |
| CSP | Cadre, profession intellectuelle | | | 16% | 41% | 56% | 57% | 49% | 20% | 44% |
| | Artisan/commerçant/chef d'entreprise | | | 6% | 10% | 14% | 21% | 22% | 10% | 16% |
| | Profession intermédiaire | | | 10% | 21% | 17% | 12% | 12% | 4% | 12% |
| | Employé | | | 7% | 14% | 8% | 5% | 5% | 1% | 6% |
| | Etudiant | | | 58% | 10% | 1% | 1% | 1% | 0% | 6% |
| | Retraité | | | 1% | 1% | 0% | 1% | 6% | 60% | 12% |
| Autre sans activité | | | 2% | 3% | 4% | 4% | 5% | 3% | 4% | |
| Âge moyen | | | 10* | 21 | 27 | 34 | 44 | 54 | 67 | 42 |
| | | Nb de questionnaires | | | | | | | | 0 |
| Dépenses | Dépense / jour | | 55 € | 53 € | 85 € | 105 € | 116 € | 112 € | 75 € | 90 € |
| | Dépense / séjour | | 571 € | 591 € | 667 € | 703 € | 786 € | 844 € | 837 € | 749 € |
| | Durée moyenne de séjour | | 10,5 | 11,1 | 7,8 | 6,7 | 6,8 | 7,6 | 11,2 | 8,3 |

* Seules les réponses du répondant sont prises en compte, on considère que les réponses des accompagnants correspondent à celle du répondant. Attention, les enfants (moins de 15 ans) ne sont pas interrogés et donc sous représentés

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| FRANCE ET ETRANGER | | En % de séjours 2013 / 2017 | Moins de 18 ans * | De 18 à 24 ans | De 25 à 29 ans | De 30 à 39 ans | De 40 à 49 ans | De 50 à 59 ans | 60 ans et plus | Tous |
|----------------------------------|--|-----------------------------|-------------------|----------------|----------------|----------------|----------------|----------------|----------------|-----------|
| Volumes annuels moyens | Séjours | | 194 173 | 230 583 | 213 542 | 555 406 | 549 322 | 474 645 | 566 123 | 2 783 794 |
| | Durée moyenne de séjour | | 8,9 | 10,3 | 7,5 | 6,0 | 5,9 | 6,5 | 11,2 | 7,8 |
| Nb de questionnaires | | | 2 781 | 3 007 | 2 665 | 7 356 | 7 570 | 6 216 | 7 711 | 37 306 |
| Origines | Albanie | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Algérie | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Allemagne | | 6% | 6% | 5% | 5% | 5% | 5% | 5% | 5% |
| | Andorre | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Angola | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Arabie Saoudite | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Argentine | | 0% | 0% | 0% | 0% | 1% | 0% | 1% | 0% |
| Motif | Motifs personnels | | 99% | 94% | 82% | 76% | 70% | 79% | 96% | 83% |
| | dont visite famille/amis | | 40% | 41% | 37% | 29% | 24% | 29% | 37% | 32% |
| | dont autres personnels | | 2% | 7% | 2% | 1% | 1% | 1% | 2% | 2% |
| | dont loisirs - vacances - tourisme | | 57% | 46% | 43% | 45% | 45% | 48% | 57% | 49% |
| | Motivation 1ère des séjours LVT | | | | | | | | | |
| | Activités | | 23% | 4% | 30% | 34% | 23% | 28% | 27% | 26% |
| | Détente, repos | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Visite de sites, tourisme | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Motifs professionnels | | 1% | 6% | 18% | 24% | 30% | 21% | 4% | 17% |
| | dont contacts - réunions - rendez-vous | | 0% | 2% | 8% | 13% | 17% | 13% | 2% | 10% |
| dont tourisme d'affaires | | 0% | 1% | 6% | 8% | 10% | 7% | 1% | 6% | |
| dont études - stages - formation | | 0% | 2% | 2% | 1% | 0% | 0% | 0% | 1% | |
| dont autres professionnels | | 0% | 1% | 2% | 2% | 2% | 1% | 0% | 1% | |
| Hébergement | Marchand | | 47% | 49% | 38% | 55% | 60% | 63% | 45% | 52% |
| | Non-marchand | | 53% | 51% | 62% | 45% | 40% | 37% | 55% | 48% |
| | Hôtel 4* et 4L | | 12% | 12% | 18% | 22% | 27% | 24% | 15% | 20% |
| | Hôtel 3* | | 7% | 9% | 10% | 15% | 15% | 14% | 9% | 12% |
| | Hôtel 2* | | 3% | 6% | 4% | 5% | 5% | 4% | 2% | 4% |
| | Village Club commercial | | 1% | 0% | 1% | 1% | 1% | 0% | 1% | 0% |
| | Location | | 14% | 12% | 10% | 11% | 10% | 8% | 8% | 10% |
| | Résidence hôtelière / de tourisme | | 5% | 2% | 2% | 3% | 4% | 3% | 2% | 3% |
| | Hôtel autres cas | | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% |
| | Résidence principale parents/amis | | 40% | 47% | 42% | 32% | 26% | 30% | 38% | 34% |
| Résidence secondaire | | 15% | 5% | 8% | 8% | 10% | 14% | 23% | 13% | |
| Autres | | 2% | 5% | 4% | 3% | 3% | 2% | 1% | 3% | |
| Lieu de séjour principal | Cannes | | 13% | 14% | 14% | 15% | 18% | 13% | 13% | 14% |
| | Mandelieu | | 3% | 3% | 1% | 2% | 2% | 3% | 4% | 3% |
| | Menton | | 5% | 3% | 4% | 4% | 3% | 4% | 6% | 4% |
| | Monaco | | 5% | 6% | 11% | 10% | 11% | 10% | 6% | 9% |
| | Pays de Grasse | | 2% | 2% | 2% | 2% | 2% | 2% | 3% | 2% |
| | Antibes | | 11% | 8% | 8% | 7% | 7% | 10% | 12% | 9% |
| | Villeneuve Valbonne | | 11% | 3% | 4% | 7% | 6% | 7% | 7% | 6% |
| | Montagne | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| | Nice | | 38% | 53% | 47% | 45% | 42% | 41% | 36% | 42% |
| | Metropole Littoral Ouest | | 6% | 5% | 4% | 3% | 4% | 4% | 6% | 5% |
| Metropole Littoral Est | | 7% | 3% | 4% | 4% | 4% | 6% | 6% | 5% | |
| Saisonnalité | Janvier | | 3% | 4% | 4% | 4% | 5% | 5% | 6% | 5% |
| | Février | | 4% | 3% | 3% | 4% | 4% | 4% | 4% | 4% |
| | Mars | | 5% | 5% | 5% | 6% | 7% | 7% | 7% | 6% |
| | Avril | | 10% | 9% | 8% | 9% | 9% | 9% | 9% | 9% |
| | Mai | | 6% | 7% | 11% | 11% | 11% | 10% | 10% | 10% |
| | Juin | | 7% | 12% | 13% | 11% | 11% | 11% | 11% | 11% |
| | Juillet | | 22% | 16% | 13% | 11% | 13% | 10% | 9% | 12% |
| | Août | | 27% | 19% | 14% | 12% | 12% | 11% | 8% | 13% |
| | Septembre | | 5% | 9% | 10% | 11% | 9% | 11% | 13% | 10% |
| | Octobre | | 7% | 6% | 8% | 9% | 9% | 12% | 11% | 9% |
| Novembre | | 3% | 4% | 5% | 5% | 6% | 6% | 7% | 6% | |
| Décembre | | 3% | 4% | 4% | 5% | 4% | 4% | 5% | 5% | |
| 1er séjour Alpes Maritimes * | Non | | | 56% | 57% | 61% | 73% | 78% | 85% | 71% |
| | Oui | | | 44% | 43% | 39% | 27% | 22% | 15% | 29% |
| CSP | Cadre, profession intellectuelle | | | 13% | 36% | 54% | 59% | 48% | 18% | 41% |
| | Artisan/commerçant/chef d'entreprise | | | 6% | 9% | 14% | 19% | 23% | 10% | 15% |
| | Profession intermédiaire | | | 11% | 22% | 19% | 13% | 13% | 4% | 13% |
| | Employé | | | 9% | 18% | 9% | 5% | 4% | 1% | 6% |
| | Etudiant | | | 57% | 11% | 1% | 1% | 1% | 0% | 7% |
| | Retraité | | | 1% | 1% | 1% | 1% | 5% | 65% | 15% |
| Autre sans activité | | | 3% | 4% | 3% | 3% | 5% | 2% | 3% | |
| Âge moyen | | | 9* | 21 | 26 | 33 | 44 | 53 | 66 | 42 |
| Nb de questionnaires | | | 1 839 | 1 974 | 1 630 | 5 062 | 5 241 | 4 270 | 5 024 | 25 040 |
| Dépenses | Dépense / jour | | 63 € | 59 € | 90 € | 112 € | 126 € | 124 € | 75 € | 96 € |
| | Dépense / séjour | | 518 € | 478 € | 598 € | 646 € | 723 € | 772 € | 718 € | 671 € |
| | Durée moyenne de séjour | | 8,3 | 8,1 | 6,7 | 5,8 | 5,7 | 6,2 | 9,6 | 7,0 |

* Seules les réponses du répondant sont prises en compte, on considère que les réponses des accompagnants correspondent à celle du répondant. Attention, les enfants (moins de 15 ans) ne sont pas interrogés et donc sous représentés

PROFIL DES VISITEURS AVION SELON L'ÂGE

(Ages recueillis pour les visiteurs avion et leurs accompagnants)

| FRANCE | | En % de séjours 2013 / 2017 | Moins de 18 ans * | De 18 à 24 ans | De 25 à 29 ans | De 30 à 39 ans | De 40 à 49 ans | De 50 à 59 ans | 60 ans et plus | Tous |
|----------------------------------|--|-----------------------------|-------------------|----------------|----------------|----------------|----------------|----------------|-----------------|----------------|
| Volumes annuels moyens | Séjours Durée moyenne de séjour | | 56 763 8,3 | 58 273 8,7 | 55 727 5,6 | 136 862 5,2 | 161 351 5,2 | 147 542 5,9 | 177 841 11,9 | 794 359 7,4 |
| | | Nb de questionnaires | 732 | 672 | 590 | 1 613 | 1 869 | 1 659 | 2 215 | 9 350 |
| Origines | France | | | | | | | | | |
| | Île de France | | 47% | 56% | 44% | 49% | 49% | 52% | 51% | 50% |
| | Rhône-Alpes | | 5% | 6% | 6% | 5% | 5% | 7% | 8% | 7% |
| | Nord-Pas-de-Calais | | 8% | 8% | 8% | 6% | 6% | 5% | 5% | 6% |
| | Aquitaine | | 5% | 6% | 4% | 4% | 4% | 4% | 5% | 4% |
| | Corse | | 5% | 2% | 5% | 4% | 4% | 5% | 3% | 4% |
| | Alsace | | 6% | 5% | 5% | 4% | 4% | 3% | 3% | 4% |
| Motif | Motifs personnels | | 99% | 90% | 72% | 67% | 60% | 72% | 95% | 77% |
| | dont visite famille/amis | | 62% | 62% | 50% | 44% | 35% | 42% | 51% | 46% |
| | dont autres personnels | | 1% | 5% | 2% | 2% | 2% | 2% | 3% | 2% |
| | dont loisirs - vacances - tourisme | | 36% | 22% | 19% | 21% | 23% | 28% | 41% | 28% |
| | Motivation 1ère des séjours LVT | | | | | | | | | |
| | Activités | | 39% | 0% | 34% | 27% | 2% | 43% | 27% | 25% |
| | Détente, repos | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Visite de sites, tourisme | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Motifs professionnels | | 1% | 10% | 28% | 33% | 40% | 28% | 5% | 23% |
| | dont contacts - réunions - rendez-vous | | 0% | 5% | 14% | 20% | 25% | 20% | 3% | 14% |
| dont tourisme d'affaires | | 0% | 1% | 8% | 9% | 10% | 7% | 1% | 6% | |
| dont études - stages - formation | | 0% | 3% | 3% | 2% | 1% | 0% | 0% | 1% | |
| dont autres professionnels | | 0% | 1% | 3% | 3% | 4% | 1% | 0% | 2% | |
| Hébergement | Marchand | | 26% | 33% | 21% | 39% | 43% | 50% | 23% | 35% |
| | Non-marchand | | 74% | 67% | 79% | 61% | 57% | 50% | 77% | 65% |
| | Hôtel 4* et 4L | | 3% | 6% | 10% | 14% | 18% | 16% | 6% | 12% |
| | Hôtel 3* | | 4% | 6% | 9% | 13% | 15% | 12% | 7% | 10% |
| | Hôtel 2* | | 2% | 2% | 3% | 4% | 5% | 3% | 1% | 3% |
| | Village Club commercial | | 2% | 0% | 1% | 1% | 1% | 0% | 1% | 1% |
| | Location | | 8% | 9% | 4% | 5% | 5% | 5% | 3% | 5% |
| | Résidence hôtelière / de tourisme | | 3% | 1% | 4% | 3% | 3% | 3% | 2% | 3% |
| | Hôtel autres cas | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| | Résidence principale parents/amis | | 59% | 69% | 56% | 47% | 37% | 45% | 51% | 48% |
| Résidence secondaire | | 18% | 5% | 9% | 9% | 12% | 16% | 28% | 15% | |
| Autres | | 1% | 2% | 4% | 2% | 3% | 1% | 1% | 2% | |
| Lieu de séjour principal | Cannes | | 13% | 16% | 12% | 16% | 15% | 11% | 10% | 13% |
| | Mandelieu | | 3% | 6% | 2% | 2% | 2% | 4% | 5% | 3% |
| | Menton | | 7% | 2% | 3% | 4% | 4% | 3% | 7% | 4% |
| | Monaco | | 1% | 5% | 5% | 5% | 11% | 4% | 4% | 5% |
| | Pays de Grasse | | 2% | 3% | 4% | 5% | 1% | 3% | 5% | 4% |
| | Antibes | | 9% | 10% | 7% | 7% | 8% | 13% | 14% | 10% |
| | Villeneuve Valbonne | | 15% | 5% | 9% | 9% | 11% | 10% | 8% | 9% |
| | Montagne | | 3% | 1% | 3% | 2% | 2% | 1% | 2% | 2% |
| | Nice | | 31% | 41% | 43% | 36% | 37% | 40% | 30% | 36% |
| | Metropole Littoral Ouest | | 10% | 10% | 8% | 8% | 6% | 7% | 12% | 9% |
| Metropole Littoral Est | | 6% | 1% | 3% | 6% | 3% | 4% | 4% | 4% | |
| Saisonnalité | Janvier | | 4% | 6% | 5% | 7% | 7% | 6% | 8% | 7% |
| | Février | | 7% | 5% | 4% | 6% | 6% | 6% | 6% | 6% |
| | Mars | | 8% | 7% | 9% | 8% | 9% | 8% | 10% | 9% |
| | Avril | | 13% | 8% | 9% | 9% | 8% | 9% | 8% | 9% |
| | Mai | | 7% | 6% | 11% | 11% | 12% | 9% | 9% | 10% |
| | Juin | | 4% | 11% | 11% | 9% | 8% | 10% | 10% | 9% |
| | Juillet | | 15% | 13% | 12% | 7% | 9% | 6% | 7% | 9% |
| | Août | | 23% | 16% | 8% | 12% | 11% | 10% | 7% | 11% |
| | Septembre | | 2% | 9% | 8% | 9% | 7% | 8% | 10% | 8% |
| | Octobre | | 9% | 4% | 9% | 9% | 9% | 13% | 9% | 10% |
| Novembre | | 4% | 7% | 8% | 7% | 8% | 9% | 8% | 7% | |
| Décembre | | 5% | 8% | 7% | 7% | 6% | 6% | 8% | 7% | |
| 1er séjour Alpes Maritimes* | Non | | | 82% | 85% | 84% | 90% | 93% | 96% | 90% |
| | Oui | | | 18% | 15% | 16% | 10% | 7% | 4% | 10% |
| CSP | Cadre, profession intellectuelle | | | 13% | 42% | 51% | 56% | 45% | 14% | 38% |
| | Artisan/commerçant/chef d'entreprise | | | 5% | 7% | 11% | 16% | 21% | 7% | 12% |
| | Profession intermédiaire | | | 9% | 19% | 21% | 17% | 16% | 4% | 14% |
| | Employé | | | 14% | 19% | 13% | 7% | 6% | 2% | 8% |
| | Etudiant | | | 55% | 7% | 0% | 0% | 1% | 0% | 6% |
| | Retraité | | | 1% | 0% | 1% | 1% | 5% | 71% | 18% |
| Autre sans activité | | | 5% | 6% | 2% | 3% | 5% | 2% | 4% | |
| Âge moyen | | | 9* | 21 | 27 | 34 | 44 | 53 | 67 | 44 |
| | | Nb de questionnaires | 438 | 442 | 340 | 1 018 | 1 211 | 1 101 | 1 300 | 5 850 |
| Dépenses | Dépense / jour | | 40 € | 42 € | 59 € | 73 € | 88 € | 78 € | 48 € | 63 € |
| | Dépense / séjour | | 297 € | 331 € | 309 € | 377 € | 449 € | 436 € | 431 € | 401 € |
| | Durée moyenne de séjour | | 7,4 | 7,9 | 5,3 | 5,2 | 5,1 | 5,6 | 9,1 | 6,4 |

* Seules les réponses du répondant sont prises en compte, on considère que les réponses des accompagnants correspondent à celle du répondant. Attention, les enfants (moins de 15 ans) ne sont pas interrogés et donc sous représentés

PROFIL DES VISITEURS AVION SELON L'ÂGE

(Ages recueillis pour les visiteurs avion et leurs accompagnants)

| PAYS ETRANGERS | | En % de séjours 2013 / 2017 | Moins de 18 ans * | De 18 à 24 ans | De 25 à 29 ans | De 30 à 39 ans | De 40 à 49 ans | De 50 à 59 ans | 60 ans et plus | Tous |
|----------------------------------|--------------------------------------|-----------------------------|-------------------|----------------|----------------|----------------|----------------|----------------|----------------|-----------|
| Volumes annuels moyens | Séjours | | 137 471 | 172 277 | 157 837 | 418 379 | 387 777 | 327 265 | 388 428 | 1 989 435 |
| | Durée moyenne de séjour | | 9,2 | 10,8 | 8,1 | 6,3 | 6,1 | 6,8 | 10,9 | 8,0 |
| | | Nb de questionnaires | 2 049 | 2 334 | 2 075 | 5 738 | 5 694 | 4 555 | 5 494 | 27 939 |
| Origines | Albanie | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Algérie | | 0% | 0% | 1% | 0% | 1% | 1% | 1% | 1% |
| | Allemagne | | 8% | 7% | 7% | 7% | 6% | 8% | 7% | 7% |
| | Andorre | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Angola | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Arabie Saoudite | | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% |
| | Argentine | | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| Motif | Motifs personnels | | 99% | 95% | 85% | 79% | 74% | 82% | 96% | 85% |
| | dont visite famille/amis | | 32% | 34% | 32% | 24% | 20% | 24% | 31% | 27% |
| | dont autres personnels | | 2% | 7% | 2% | 1% | 1% | 1% | 1% | 2% |
| | dont loisirs - vacances - tourisme | | 65% | 54% | 52% | 53% | 53% | 58% | 64% | 57% |
| | Motivation 1ère des séjours LVT | | | | | | | | | |
| | Activités | | 15% | 5% | 26% | 37% | 28% | 24% | 27% | 27% |
| | Détente, repos | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Visite de sites, tourisme | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Motifs professionnels | | 1% | 5% | 15% | 21% | 26% | 18% | 4% | 15% |
| | dont contacts - réunions - rendez- | | 0% | 1% | 5% | 11% | 14% | 10% | 2% | 8% |
| dont tourisme d'affaires | | 0% | 1% | 6% | 8% | 10% | 7% | 1% | 6% | |
| dont études - stages - formation | | 0% | 2% | 1% | 0% | 0% | 0% | 0% | 0% | |
| dont autres professionnels | | 0% | 1% | 2% | 1% | 2% | 1% | 0% | 1% | |
| Hébergement | Marchand | | 54% | 55% | 46% | 62% | 65% | 68% | 55% | 59% |
| | Non-marchand | | 46% | 45% | 54% | 38% | 35% | 32% | 45% | 41% |
| | Hôtel 4* et 4L | | 15% | 14% | 21% | 25% | 31% | 27% | 20% | 24% |
| | Hôtel 3* | | 8% | 10% | 11% | 16% | 15% | 15% | 10% | 13% |
| | Hôtel 2* | | 4% | 7% | 5% | 5% | 4% | 4% | 2% | 4% |
| | Village Club commercial | | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Location | | 17% | 13% | 12% | 13% | 12% | 10% | 10% | 12% |
| | Résidence hôtelière / de tourisme | | 6% | 3% | 2% | 3% | 4% | 3% | 2% | 3% |
| | Hôtel autres cas | | 1% | 3% | 1% | 1% | 1% | 1% | 1% | 1% |
| | Résidence principale parents/amis | | 32% | 39% | 37% | 27% | 22% | 24% | 32% | 29% |
| Résidence secondaire | | 14% | 6% | 8% | 8% | 9% | 13% | 21% | 12% | |
| Autres | | 3% | 6% | 4% | 3% | 3% | 2% | 1% | 3% | |
| Lieu de séjour principal | Cannes | | 13% | 13% | 14% | 15% | 18% | 13% | 14% | 15% |
| | Mandelieu | | 3% | 2% | 0% | 2% | 2% | 2% | 4% | 2% |
| | Menton | | 4% | 3% | 4% | 4% | 3% | 4% | 6% | 4% |
| | Monaco | | 6% | 6% | 13% | 12% | 11% | 12% | 6% | 10% |
| | Pays de Grasse | | 2% | 2% | 2% | 1% | 2% | 2% | 2% | 2% |
| | Antibes | | 11% | 7% | 8% | 7% | 7% | 9% | 11% | 9% |
| | Villeneuve Valbonne | | 9% | 3% | 3% | 6% | 4% | 6% | 6% | 5% |
| | Montagne | | 1% | 1% | 1% | 0% | 0% | 1% | 1% | 1% |
| | Nice | | 40% | 57% | 49% | 48% | 44% | 41% | 39% | 45% |
| | Metropole Littoral Ouest | | 4% | 3% | 2% | 2% | 3% | 3% | 4% | 3% |
| Metropole Littoral Est | | 7% | 4% | 4% | 4% | 5% | 7% | 7% | 5% | |
| Saisonnalité | Janvier | | 2% | 4% | 4% | 3% | 4% | 4% | 5% | 4% |
| | Février | | 2% | 2% | 3% | 3% | 3% | 3% | 3% | 3% |
| | Mars | | 3% | 4% | 4% | 6% | 6% | 6% | 5% | 5% |
| | Avril | | 9% | 9% | 8% | 9% | 9% | 9% | 10% | 9% |
| | Mai | | 5% | 8% | 11% | 12% | 11% | 10% | 10% | 10% |
| | Juin | | 8% | 13% | 13% | 12% | 12% | 12% | 11% | 12% |
| | Juillet | | 25% | 17% | 14% | 12% | 15% | 12% | 10% | 14% |
| | Août | | 28% | 20% | 16% | 13% | 13% | 11% | 8% | 13% |
| | Septembre | | 7% | 10% | 11% | 12% | 10% | 12% | 14% | 11% |
| | Octobre | | 6% | 7% | 7% | 9% | 9% | 12% | 12% | 9% |
| Novembre | | 2% | 3% | 4% | 5% | 5% | 5% | 6% | 5% | |
| Décembre | | 2% | 3% | 4% | 4% | 4% | 4% | 4% | 4% | |
| 1er séjour Alpes Maritimes* | Non | | | 47% | 48% | 54% | 65% | 71% | 81% | 64% |
| | Oui | | | 53% | 52% | 46% | 35% | 29% | 19% | 36% |
| CSP | Cadre, profession intellectuelle | | | 13% | 33% | 55% | 60% | 50% | 19% | 42% |
| | Artisan/commerçant/chef d'entreprise | | | 6% | 9% | 15% | 20% | 24% | 11% | 16% |
| | Profession intermédiaire | | | 11% | 23% | 18% | 12% | 12% | 4% | 13% |
| | Employé | | | 8% | 17% | 7% | 4% | 3% | 1% | 5% |
| | Etudiant | | | 58% | 13% | 1% | 1% | 1% | 1% | 7% |
| | Retraité | | | 1% | 1% | 1% | 1% | 5% | 62% | 14% |
| Autre sans activité | | | 3% | 3% | 3% | 3% | 4% | 2% | 3% | |
| Âge moyen | | | 9* | 21 | 26 | 33 | 44 | 53 | 66 | 42 |
| | | Nb de questionnaires | 1 401 | 1 531 | 1 290 | 4 042 | 4 026 | 3 167 | 3 722 | 19 179 |
| Dépenses | Dépense / jour | | 70 € | 64 € | 97 € | 122 € | 138 € | 141 € | 85 € | 106 € |
| | Dépense / séjour | | 603 € | 525 € | 687 € | 724 € | 826 € | 915 € | 827 € | 768 € |
| | Durée moyenne de séjour | | 8,6 | 8,2 | 7,1 | 5,9 | 6,0 | 6,5 | 9,7 | 7,2 |

* Seules les réponses du répondant sont prises en compte, on considère que les réponses des accompagnants correspondent à celle du répondant. Attention, les enfants (moins de 15 ans) ne sont pas interrogés et donc sous représentés